

THE FIRST ANNUAL  
*Southwest Reading Conference*  
FOR COLLEGES AND UNIVERSITIES

APRIL 25, 1952

School of Education  
**TEXAS CHRISTIAN UNIVERSITY**  
Fort Worth, Texas

*1st program*

# Program

## SOUTHWEST READING CONFERENCE FOR COLLEGES AND UNIVERSITIES

TEXAS CHRISTIAN UNIVERSITY

April 25, 1952

Theme: Developing a Reading Program for College Students.

Registration—9:00-9:30, Third Floor Brite College, Registration Fee \$2.

Morning Session—Reading Laboratory, Brite College.

9:30-10:00 INVOCATION

~~GREETING~~.....DR. OTTO R. NIELSEN  
*Vice-President, Texas Christian University*

THE PROGRAM.....MR. OSCAR S. CAUSEY  
*Director of Reading Laboratory and Professor  
of Education, Texas Christian University*

10:00-10:25

THE READING PROGRAM IN THE COLLEGE  
CURRICULUM

DR. WILLIAM ELLER, *Director of Reading Program  
and Professor of Education, University of Oklahoma*

10:25-10:50

PROBLEMS IN THE ADMINISTRATION OF THE  
READING PROGRAM

DR. A. J. KINGSTON, *Director of Reading Program and  
Professor of Education, Texas Agricultural and Mechanical  
College*

10:50-11:00—Intermission

Chairman.....DR. RUDOLPH FIEHLER, *Chairman of Division of Hu-  
manities and Head of the Department of English, Southern  
State College of Arkansas*

11:00-11:25

THE COUNSELING SERVICE IN RELATION TO  
THE READING PROGRAM

DR. THOMAS F. RICHARDSON, *Dean of Students,  
Texas Christian University*

11:25-12:30

METHODS, TECHNIQUES, PROCEDURES AND MA-  
TERIALS USED IN THE COLLEGE READING  
PROGRAM

DR. A. L. LONG, *Head of Education Department,  
Stephen F. Austin State College*

REPORTS FROM DIFFERENT INSTITUTIONS

Afternoon Session — Little Theatre, Fine Arts Building

Chairman.....MRS. DOROTHY BRACKEN, *Director Reading Clinic,  
Southern Methodist University*

1:25- 2:15

POSSIBLE CONTRIBUTIONS BY THE COLLEGES  
TO HIGH SCHOOL READING PROGRAMS

MR. DAVID SELLARS, *Director of Curriculum, Fort  
Worth Public Schools*

DR. WILLIAM J. ROBERTSON, *Director of Research,  
Dallas Public Schools*

2:15 Panel

Chairman.....DR. GEORGE C. BEAMER, *Director of Guidance and  
Professor of Psychology, North Texas State College*

Panel Members:

Dr. William Eller

Dr. William J. Robertson

Dr. A. J. Kingston

Mrs. Dorothy Bracken

Dr. Rudolph Fiehler

Mr. David Sellars

Dr. Thomas F. Richardson

Dr. A. L. Long