

PROGRAM

Sixth Annual Meeting
Southwest Reading
Conference

for

Colleges and Universities

December 7-8, 1956

Texas Christian University

Fort Worth, Texas

Theme: Techniques and Procedures in College and Adult Reading Programs.

December 7

9:00 Registration. Cloisters, Religion Center. Registration fee \$3.00. Exhibits. Cloisters.

10:00 Morning Session. Weatherly Hall, Religion Center.

Chairman: Dr. William Eller, State University of Iowa
Invocation

Welcome: Dr. Otto R. Nielsen, Dean School of Education, Texas Christian University

Announcements

The Reading Program at Central State College,
Dr. Ernest Jones, Central State College
Discussion

Recent Research in Reading,
Dr. Roy Sommerfeld, University of North Carolina
North Carolina

12:30 Luncheon—Ballroom, Student Center

1:30 Afternoon Session — Weatherly Hall

Chairman: Dr. Tandy W. McElwee, Northwestern State College

Reading Improvement Program in the Government,
Mr. R. Lawrence Dowell, Fort Leslie J. McNair
Discussion

Reading Improvement Programs in Industry,
Mr. H. O. Patterson, General Motors Institute
Discussion

6:45 Dinner — Weatherly Hall

Chairman: Dr. Rudolph Fiehler, Louisiana Polytechnic Institute

7:45 Evening Session — Weatherly Hall

Chairman: Dr. Douglas F. Parry, Texas A&M College

The Reading Program at Cornell University,
Dr. Arthur S. McDonald, Marquette University
Discussion

A College Reading Program and Academic Performance,
Dr. Arthur S. McDonald, Marquette University

Current Research in College Reading,
Mr. Oscar S. Causey, Texas Christian University

Business Meeting
Meeting of Executive Committee

December 8

9:00 Morning Session — Weatherly Hall

Chairman: Dr. David McAllister, Arkansas Technological College
Faculty and Public Relations Aspects of College
Reading Programs,
Mr. Louie E. Harris, Oklahoma College for Women
Discussion

The Reading Program at the University of Texas,
Dr. Elsie Dotson, University of Texas
Discussion

Discussion and Evaluation of Programs Presented,
Chairman: Dr. Ralph Staiger, Mississippi Southern College

Leaders: Dr. Lyle Miller, University of Wyoming

Dr. Arthur S. McDonald, Marquette University
Mr. Lawrence E. Dowell, Fort Leslie J. McNair
Dr. Ernest A. Jones, Central State College
Mr. H. O. Patterson, General Motors Institute
Dr. Elsie Dotson, University of Texas

12:45 Meeting of the Executive Committee

Executive Committee

Ernest A. Jones
Albert J. Kingston
David McAllister
Tandy W. McElwee
Ralph Staiger

Campus Committee

Miss Alline Harder
Dr. Leslie P. Evans
Dr. Jeff Horn
Dr. Margaret Rouse

Oscar S. Causey, Chairman