

December 6

9:00 A.M. Fifth General Session. Ballroom, Student Center.  
Chairman: Mrs. Alene B. Thompson, State University of Florida.

"The Fernald Technique With Adults"  
Dr. Ira Iscoe, University of Texas.

"Value of Motivation" versus "Specific Instruction"  
Dr. Paul Berg, University of South Carolina.

"Current Problems and Issues"

Panel.

Mr. Edmund Fulker, Washington, D. C.  
Mrs. Cora I. Fischer, Fort Benning, Georgia.  
Dr. Alton L. Raygor, University of Minnesota.  
Dean Ben F. Johnson, Howard County (Texas) Junior College.  
Dr. Donald E. P. Smith, University of Michigan.

"Critique"

Dr. Henry P. Smith, University of Kansas.

CAMPUS HOST COMMITTEE

Dean Smith

Dr. Evans

Dr. McAllister

Dr. Proctor

Dr. Williams

Dr. Winter.

EXECUTIVE COMMITTEE

Emery P. Bliesmer

Elsie J. Dotson

William Eller

Ernest A. Jones

Tandy W. McElwee

Henry P. Smith

Oscar S. Causey, Chairman.

PROGRAM

*Eight Annual Meeting*  
*National Reading*  
*Conference*

for

COLLEGES AND ADULTS

December 4-6, 1958

Texas Christian University

December 4

- 9:00 A.M. Registration. Brown-Lupton Student Center. Second Floor. Registration fee \$3.00.
- 10:00 A.M. First General Session. Ballroom, Student Center.  
Chairman: Dr. William Eller, State University of Iowa.
- Introduction of first day emphasis: "Starting a College Reading Program" Dr. William Eller.
- 10:20 A.M. "Administrative Aspects of a New Reading Program"  
Dr. Albert J. Kingston, University of Georgia.
- 11:10 A.M. "Selection and Motivation of Students"  
Dr. Ernest A. Jones, Central State College, Edmond, Oklahoma.
- Noon Recess Meeting of Executive Committee.
- 1:30 P.M. "Merits of Various Reading Pacers"  
Dr. Harry W. Johnson, University of Omaha.
- 2:00 P.M. "The Role of Reading Films"  
Dr. Hazel H. Carroll, Southern Methodist University.
- 2:25 P.M. Coffee and Coke Break.
- 2:35 P.M. "The Pros and Cons of Tachistoscopes"  
Dr. L. D. Gilmore, Pan American College.
- 3:00 P.M. "Which Workbooks Will You Use?"  
Dr. Lyle Miller, University of Wyoming.
- 3:25 P.M. "Survey of Practice and Usage in College Reading Programs."  
Dr. Lyle Miller, University of Wyoming.
- 4:00 P.M. Observation of a Diversified Class in TCU Reading Laboratory.  
Room 301, Bailey Hall.
- 8:00 P.M. Second General Session. Ballroom, Student Center.  
Chairman: Dr. Ernest A. Jones, Central State College.
- "The Cloze Procedure—Its Validity and Utility."  
Dr. Earl F. Rankin, Jr., University of Kansas City.
- "Changes in Personality and Constellations Resulting from Psychotherapy and Reading Training"  
Dr. Arthur McDonald, Marquette University.
- Meeting of speakers and chairmen of Friday group meetings.

December 5

- 9:00 A.M. Third General Session. Ballroom, Student Center.  
Chairman: Dr. Tandy W. McElwee, Northeastern State College.
- "Recent Research in College Reading Improvement"  
Dr. Emery P. Bliesmer, University of Virginia.
- "Reading Training for Business, Industrial and Professional Groups"  
Dr. Esther J. McConihe, Western Reserve University.
- 11:00 A.M. Group Meetings. Student Center.
- Room 203 Chairman: Dr. John Martin, Fort Hays Kansas State College.  
"Reading Training for Foreign Students"  
Mr. Richard W. Cortright, Baylor University.  
Discussion.
- Room 210 Chairman: Mr. H. O. Patterson, General Motors Institute.  
"Techniques and Procedures With Business, Industrial and Professional Groups"  
Dr. Esther J. McConihe, Western Reserve University.  
Discussion.
- Room 216 Chairman: Mr. Louie E. Harris, Oklahoma State College for Women.  
"Reading Improvement as a Counseling Procedure"  
Dr. George D. Spache, University of Florida.  
Discussion.
- Room 217 Chairman: Dr. Henry P. Smith, University of Kansas.  
"Research Needs"  
Discussion.
- Room 300 Chairman: Dr. Albert J. Kingston, University of Georgia.  
"Value of Discussion in Reading Improvement"  
Dr. Elsie J. Dotson, University of Texas.  
Discussion.
- 1:45 P.M. Fourth General Session. Auditorium, Rogers Hall.  
Chairman: Dr. Ralph C. Staiger, Mississippi Southern College.
- "Questions Not Yet Answerable From Research in Reading"  
Dr. Emerald Dechant, University of Wichita.
- "The Background of Measurement in Reading"  
Dr. J. B. Stroud, State University of Iowa.
- "Using Textbooks in College Reading Improvement"  
Mr. Homer L. J. Carter, Western Michigan University.
- 7:00 P.M. Dinner Meeting. Ballroom, Student Center.  
Chairman: Mr. Herbert LaGrone, Texas Christian University.
- "Clay Idols in the Reading Racket"  
Dr. Donald E. P. Smith, University of Michigan.