

PROGRAM

Ninth Annual Meeting

NATIONAL READING
CONFERENCE

for

COLLEGES AND ADULTS

December 3-5, 1959

Texas Christian University

Theme: Research and Evaluation in College Reading

December 3 Registration Cloister, Religious Center. Registration Fee \$3.00
9:00 A.M. Exhibits.

10:45 A.M. First General Session, Room 206, North Wing, Religion Center
to Chairman: Dr. Ernest A. Jones, Central State College, Oklahoma
12:15 P.M. Invocation.
"Starting College and Adult Reading Programs"

Discussion Leaders:

Dr. Paul Berg, University of South Carolina
Dr. Ralph Staiger, Mississippi Southern College
Dr. William Eller, State University of Iowa

1:45 P.M. Second General Session, Weatherly Hall, Religion Center
Chairman: Dr. Arthur Heilman, University of Oklahoma
"How Not to Teach Vocabulary"
Dr. William Eller, State University of Iowa
"Teaching Vocabulary to Mature Students"
Dr. Carl Singleton, World Book Company

Coffee

"Recent Research in Reading at Purdue University"
Mr. Bernard I. Schmidt

No general session scheduled for Thursday evening.

7:45 P.M. Informal discussion in Texas Christian University Reading Lab-
oratory, Bailey Building, Room 301.
Chairman: Mr. Joseph A. Fisher, State University of Iowa
"Materials, Techniques, Procedures"

December 4 Third General Session, Weatherly Hall

9:15 A.M. Chairman: Dr. Roger S. Pepper, Wayne University
"Evaluation of Eye Movement Photography in Reading Diag-
nosis and Reading Training"
Dr. George D. Spache, University of Florida
"Research in Reading at University of Michigan"
Mr. John E. Valusek, Western State College

Group 1 Group Sessions — Bailey Building

Room 201 Chairman: Mr. Louie E. Harris, Oklahoma State College for
11:00 A.M. Women
to "Improving Reading in the Subject Matter Areas"
12:30 P.M. Dr. Homer L. J. Carter, Discussion Leader, Western Mich-
igan University

Discussants:

Dr. William J. Chapaitis, Colorado School of Mines
Dr. Herbert Schulze, Northwestern State College
Dr. R. Keith Woods, Wisconsin State College
Mrs. Ailene B. Thompson, Florida State University

Group 2 Chairman: Mrs. Dorothy Bracken, Southern Methodist University
Room 307 "Integrating the Reading Program Into the Curricula"
Dr. Albert J. Kingston, Discussion Leader, University of
Georgia

Discussants:

Dr. Leslie P. Evans, Texas Christian University
Dr. J. Wesley Schneyer, University of Pennsylvania

Group 3 Chairman: Dr. John Michel, University of Texas
Room 301 "Similarities and Differences in College and Adult Reading
Programs"

Dr. Dale Bryant, Discussion Leader, University of Houston

Discussants:

Mrs. Joy Kovar, Graduate School, U. S. Dept. of Agriculture
Dr. Emery P. Bliesmer, University of Virginia
Dr. Thomson L. Leiper, University of Pittsburgh

Group 4 Chairman: Dr. Maurice D. Woolf, Kansas State College
Room 113 "Evaluation of Reading Tests"

Mrs. Herbert A. Ketcham, Discussion Leader, Lafayette
College

Discussants:

Dr. Arthur McDonald, Marquette University
Mr. Harold Love, Francis T. Nicholls State College
Dr. A. J. Pellettieri, St. Thomas University

Group 5 Chairman: Dr. Alton L. Raygor, University of Minnesota
Room 310 "Counseling in the Reading Program"

Discussants:

Dr. Warren Fontenberry, Florida State University
Mr. Stanton P. Thalberg, Humboldt State College

1:45 P.M. Fourth General Session, Weatherly Hall
Chairman: Dr. Thomson L. Leiper, University of Pittsburgh
"Testing of Different Length Passages"
Dr. Arthur McDonald, Marquette University
"Review of Recent Research"
Dr. Emery P. Bliesmer, University of Virginia

7:00 P.M. Fifth General Session. Dinner Meeting. Weatherly Hall
Chairman: Dr. Ralph Staiger, Mississippi Southern College
"Across the Editor's Desk"
Dr. George B. Schick, Purdue University

December 5 Sixth General Session, Weatherly Hall

9:00 A.M. Chairman: Dr. S. B. Sell, Texas Christian University
"Studies of Student Readers and Their Implications for College
Instruction"
Dr. Walter Hill, University of Oregon

Coffee

Symposium: "Measurement in Reading"

Dr. Albert J. Kingston, University of Georgia
Dr. J. B. Stroud, State University of Iowa
Dr. Donald E. P. Smith, University of Michigan

HOST COMMITTEE

Dr. Karl Snyder
Dean Larry Smith
Dr. Henry Key
Dr. L. P. Evans
Dr. O. H. Williams
Dean Herbert LaGrone
Miss Clotilda Winter
Dr. Margaret Rouse
Mr. Curtis Firkins
Mr. Jerome Kerby
Dr. Lawrence Hanley

EXECUTIVE COMMITTEE

Emery P. Bliesmer
University of Virginia
William Eller
State University of Iowa
Albert J. Kingston
University of Georgia
Henry P. Smith
University of Kansas
Ralph S. Staiger
Mississippi Southern College
Oscar S. Causey, Chairman,
Texas Christian University