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**All sessions will start promptly as scheduled**

## **HOST COMMITTEE**

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PROGRAM

*Eleventh Annual Meeting*

# **NATIONAL READING CONFERENCE**

December 7-9, 1961  
Texas Christian University  
Fort Worth, Texas

**December 7****9:30 A.M.**

Registration and Exhibits Cloisters, Religion Center

**10:45 A.M.****First General Session** Dan Rogers Hall

Chairman: Dr. William Eller, State University of Iowa

Invocation

Symposium: "Viewpoints on Comprehension"

Dr. Jack Holmes, University of California

Dr. Albert J. Kingston, University of Georgia

Dr. George Spache, University of Florida

Dr. James B. Stroud, State University of Iowa

**1:45 P.M.****Second General Session** Weatherly Hall, Religion Center

Chairman: Dr. Arthur S. McDonald, Marquette University

"An Evaluation of Programmed Learning and Teaching Reading Comprehension,"

Dr. Alton Raygor, University of Minnesota

"A Brief for Developmental Reading at College,"

Dr. Phillip B. Shaw, Brooklyn College

Symposium: "What Colleges Can Do to Prepare their Incoming Freshmen for Scholastic Success"

Dr. Esther J. McConihe, Western Reserve University

Dr. Emery P. Bliesmer, University of Virginia

"The Utilization of Mass Media in the Improvement of Adult Reading,"

Dr. James Schiavone, Dade County Junior College

"The Use of Closed-Circuit Television for Teaching College Reading,"

Miss Patricia Donisi, University of Dayton

**8:00 P.M.**Informal Discussion of Issues and Social Hour  
Lazy L Room, Loring Hotel

Co-Chairmen, Reception Committee: Miss Patricia Donisi, Dr. Esther McConihe

**December 8****9:15 A.M.****Third General Session** Weatherly Hall, Religion Center

Chairman: Mr. Stanton P. Thalberg, State University of Iowa

"A Comparison of the Training Effects of a Variety of Reading Instrument Techniques,"

Dr. Stanford E. Taylor, Educational Developmental Corporation

"Description of a New Method of Teaching Reading,"

Mr. Eugene F. Matthews, Educational Developmental Corporation

"Summary of Review of Recent Research in Reading,"

Dr. Emery Bliesmer

**11:00 A.M.**Student Center  
Room 203

Group Sessions

Chairman: Dr. R. Keith Woods, Wisconsin State College, Platteville

"Mental Content, A Contributing and Concomitant Factor in Reading,"

Dr. Homer L. J. Carter, Western Michigan University

"Research on the Relationship between Speed and Comprehension,"

Dr. Earl Rankin, Jr., Texas Christian University

Discussants:

Mrs. Marty Dummett, West Bend High School,  
West Bend, Wisconsin

Dr. C. J. Firkin, Texas Christian University

Student Center  
Room 204

"The Predictability of Omissions in Reading and Listening,"

Dr. Wendell Weaver, Campbell College

Discussant:

Dr. Louie Harris, Oklahoma College for Women

Student Center  
Room 205

"Do College Students Read for Pleasure?"

Dr. Ralph Staiger, Mississippi Southern College

Discussant:

Miss Lucile Willowby, South Dakota State College

Student Center  
Room 215

Symposium: "Personality Traits and Reading Disability"

Dr. Maurice Woolf, Kansas State University

Dr. Walter R. Hill, University of Oregon

Discussants:

Dr. Dennis Jones, Sam Houston State Teachers College

Miss Sarah Nell Taylor, Northeast Louisiana State College

**1:45 P.M.****Fourth General Session** Weatherly Hall, Religion Center

Chairman: Dr. Henry Smith, University of Kansas

"Misinterpretations of Theory Lead to Errors in Practice,"

Dr. Emerald Dechant, Fort Hayes Kansas State College

Symposium: "Approaches to Vocabulary Improvement"

Dr. Angelo DeVitis, Purdue University

Dr. Harry W. Johnson, University of Omaha

Dr. George B. Schick, Purdue University

"Results of a Program for Developing Reading Effectiveness in Law Students,"

Dr. George Watson, John Marshall Law School

**7:00 P.M.****Fifth General Session**—Dinner Meeting

Weatherly Hall, Religion Center

Chairman: Dr. William Eller

"New Challenges and Old Problems,"

Dr. Arthur Heilman, University of Oklahoma

**December 9****9:00 A.M.****Sixth General Session** Weatherly Hall, Religion Center

Chairman: Dr. Barbara F. Edwards, Auburn University

"Increasing the Efficiency of a Readability Formula,"

Mrs. Mavis Martin, Oklahoma State University

"Utilization of a Readability Formula for Effective Instruction,"

Dr. Bernard Belden, Oklahoma State University

"Measurement of Improvement in Reading Skill Courses,"

Dr. Fred Davis, Columbia University

"The Future of Rapid Reading,"

Dr. Charles Letson, Reading Consultant Services