

"Reading Test Performance of Introverts and Extroverts"

Dr. Earl Rankin, Texas Christian University

"A Study in Listening"

Mr. Stanford E. Taylor, Educational Developmental Laboratories

"A Comparison of Two Widely Differing Methods of Teaching Reading Efficiently"

Dr. William Eller, University of Buffalo

"The Phenomenon of Supernormal Reading Ability"

Mr. R. Buchanan Adams, National Reading Research Foundation

1:45 P.M. Fifth General Session Newcomb Hall, Ballroom

"Research in College-Adult Reading"

Chairman: Dr. H. M. Nason, Department of Education, Province of Nova Scotia

"Placebos in Reading Instruction"

Dr. Arthur S. McDonald, Marquette University

"1962 Review of Recent Research in College-Adult Reading"

Dr. Emery P. Bliesmer, University of Virginia
Critique-Discussion

7:00 P.M. Sixth General Session—Dinner Meeting Newcomb Hall, Ballroom

Chairman: Dr. George Spache, University of Florida

"Progress Toward World-Wide Literacy"

Dr. Frank C. Laubach

December 8 **9:00 A.M. Seventh General Session** Newcomb Hall, Ballroom

"Some Social Aspects of Reading and Reading Research"

Chairman: Dr. Ralph C. Staiger, Executive Secretary-Treasurer, International Reading Association

"The Sociology of Reading Research: The Columbia-Carnegie Study"

Dr. Allan Barton, Columbia University

"A Self-Help Program for Low-Achieving College Applicants"

Dr. Martha J. Maxwell, University of Maryland

"Reading Patterns of College Students"

Dr. Iver L. Moe, State University College of Education, Cortland, New York

"The Pasay City Experiment"

Dr. Frederick B. Davis, Hunter College

All meetings will start promptly as scheduled.

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PROGRAM

Twelfth Annual Meeting

NATIONAL READING CONFERENCE

THEME:

New Developments in Programs, Training Aids, and Procedures

See check for your place on the program

December 6-8, 1962
The University of Virginia
Charlottesville, Virginia

December 6

9:30 A.M. Registration, Exhibits, and Coffee—
Newcomb Hall, Ballroom Floor

10:45 A.M. **First General Session** Newcomb Hall, Ballroom
Chairman: Dr. Emery P. Bliesmer, University of Virginia
Invocation: Chaplain Walter A. Henricks, University of Virginia Hospital

Conference Welcome: Dr. George Spache, University of Florida, President, National Reading Conference

University Welcome: Dr. Edgar F. Shannon, Jr., President, University of Virginia

Symposium: "Recent Developments in Training Aids"

"EDL Reading 400 Program"

Mr. Eugene Matthews, Educational Developmental Laboratories

"SRA Multilevel Reading Program"

Mr. Don H. Parker, Science Research Associates

"Teaching Reading by Television"

Dr. H. M. Nason, Director of Elementary and Secondary Education, Province of Nova Scotia

1:45 P.M. **Second General Session** Newcomb Hall, Ballroom
Chairman: Dr. Leonard Braam, Syracuse University

Symposium: "Recent Developments in the Psychology of Reading"

"Word Perception and Recognition at the College Level"

Dr. Rod Ironside, College of William and Mary

"Thinking Processes and Their Relation to Comprehension"

Dr. Jules Abrams, Temple University

"Programmed Instruction in College Reading"

Dr. Alton L. Raygor, University of Minnesota

3:30 P.M.

GROUP MEETINGS

Group I: "Recent Developments in Instructional Methods"

Newcomb Hall, Ballroom

Chairman: Miss Patricia Donisi, University of Dayton

"A Method of Combining Group and Individual Instruction in College Reading Classes"

Mrs. Florence Sherbourne, Florida Presbyterian College

"A Voluntary 'How to Study' Program"

Mrs. Helen Thompson, Chapman College

"An Open Circuit, Non-Credit TV Program"

Dr. Albert J. Kingston, University of Georgia

Group II: "The Study of Factors Affecting Reading Ability"

Newcomb Hall, Room A

Chairman: Dr. Eric Thurston, University of Southern Mississippi

"The Predictability of Reading Comprehension"

Dr. Wendell Weaver, Campbell College

"The Influence of Fatigue on Reading"

Mrs. Lillian Hayden, Perkinson Junior College

"The Influence of Interruptions on the Reading of College Students"

Mrs. Mildred Clark, The University of Southern Mississippi

"Hypnosis and Reading Ability Among College Students"

Dr. Stanley Krippner, Kent State University

Group III: "Recent Developments in the Organization and Administration of Reading Programs"

Newcomb Hall, Room C

Chairman: Mrs. Alma L. Marni, University of Cincinnati

"The Scope and Effectiveness of College Reading Programs"

Father Joseph Tremonti, University of Dallas

"A Trial Study Program"

Dr. Oval J. Anderson, Wesleyan College (West Virginia)

"Dropouts in Reading and Study Courses Can be Reduced"

Mrs. Herbert E. Ketcham, Lafayette College

Group IV: "College Reading"

Newcomb Hall, South Meeting Room

Chairman: Dr. George Schick, Purdue University

"The Role of Poetry in the Reading Improvement Course"

Mr. John H. Matthews, Urbana College

"Personality Correlates of Speed Reading"

Mr. Peter J. Hampton, University of Akron

"Analysis of Increased Rate of Reading of College Students"

Mr. Rondeau G. Laffitte, Womens College of South Carolina

"A State Survey of College-Adult Reading Programs"

Mr. Alvin J. Lowe, Loyola University (New Orleans)

8:00 P.M.

Informal Discussions of Issues and Social Hour—
Monticello Hotel, Parlor B

December 7

9:00 A.M.

Third General Session Newcomb Hall, Ballroom

"Trends in College-Adult Reading Programs"

Chairman: Dr. R. Keith Woods, Wisconsin State College

"Current Trends in Reading Improvement Programs in Industry"

Mr. H. O. Patterson, General Motors Institute

"Current and Experimental Approaches in College-Sponsored Programs"

Dr. Esther McConihe, Western Reserve University

Discussants: Dr. Charles Letson, Reading Consultant Services

Dr. George Schick, Purdue University

Coffee Break

10:45 A.M.

Fourth General Session Newcomb Hall, Ballroom

"Reports of Recent Research"

Chairman: Dr. Paul Berg, University of South Carolina