

PROGRAM

Sixteenth Annual Meeting

NATIONAL READING CONFERENCE

THEME:

Junior College and Adult Reading Programs— Expanding Fields

December 1 - 3, 1966

Host Institution: Florida Presbyterian College
St. Petersburg, Florida

MEETING ROOMS: Sheraton Inn, St. Petersburg, Florida

Program Committee

Paul C. Berg
Mavis Martin

Conference Manager

A. J. Lowe

Exhibits Chairman

Lester Van Gilder

2. "Progress Toward a Psychology of Reading"
Dr. Alton Raygor, University of Minnesota
 3. "Reading Technology"
Dr. George D. Spache, University of Florida
- Discussants: Dr. William Eller, State University of New York at Buffalo
Dr. Walter Hill, State University of New York at Buffalo

3:15 P.M.—SECTIONAL MEETINGS

SECTION I: **Diagnosis and Remediation** Rooms A and B

Chairman: Dr. Martha Maxwell, University of Maryland

1. "The Interjacent Student"
Dr. Robert Mills, The Mills School, Fort Lauderdale
 2. "Remedial Programming for the Blind"
Dr. Richard H. Bloomer, University of Connecticut
 3. "A Study of the Effectiveness of Group Guidance on Reading Improvement of a Group of Junior College Freshmen"
Dr. Margaret L. Craig, Mississippi College
- Discussants: Dr. Kenneth Smith, University of Miami
Dr. John Sherk, University of Missouri

SECTION II: **Reading Programs** Room C

Chairman: Dr. Joseph A. Fisher, Drake University

1. "A Reading Program as an Essential Part of a Standard Two-Semester Freshman English Course"
Dr. John N. Norris, Jr., McNeese State College, Louisiana
2. "Reading Programs at Lincoln College"
Mrs. Loretta Wade, Lincoln College
3. "Improved Reading and Transformational Grammar"
Dr. F. Allen Briggs, Sul Ross State College

Discussants: Dr. James A. Dinnan, University of Scranton
Dr. Elizabeth M. Antley, University of Southern Mississippi

SECTION III: **Adult Literacy Programs** Aztec Room

Chairman: Mrs. Ailene B. Thompson, Florida State University

1. "Adult Literacy"
Dr. Robert L. Curry, University of Oklahoma
2. "Characteristics of Materials Available to Teach Reading to Illiterate Older Youth and Adults"
Dr. Wayne Otto and Dr. David Ford, The University of Wisconsin
3. "Dropouts From Adult Literacy Programs"
Miss Eunice Nicholson, University of Wisconsin

Discussants: Dr. Merrill May, Purdue University
Dr. Don A. Brown, University of New York at Buffalo

7:00 P.M.—FIFTH GENERAL SESSION Rooms A and B

Dinner Meeting

Presiding: Dr. Albert J. Kingston

Address: "i.t.a.—What Next?"

Prof. John Downing, University of London Institute of Education

December 3

9:30 A.M.—SIXTH GENERAL SESSION Rooms A and B

Pre-College Reading Programs

Chairman: Dr. Emogene Freer, Odessa College

1. "More Than One Way to Develop Lifetime Readers"
Dr. Jerry Weiss, Jersey City State College
2. "Teaching Reading to the Socially Maladjusted Child in High School"
Dr. William P. Dorney, Youth House for Boys, New York
3. "The Use of Federal Funds in Secondary Reading Programs"
Dr. Eleanor M. Ladd, Clearwater Public Schools, Florida
4. "Diagnosing High School Students' Reading Problems"
Dr. Robert Wilson, University of Maryland

Discussants: Mr. David H. Sohn, Darien Public Schools, Connecticut
Dr. Lawrence E. Hafner, University of Georgia

December 1

9:00 A.M.—REGISTRATION AND EXHIBITS

Aztec Foyer

9:45 A.M.—FIRST GENERAL SESSION

Rooms A and B

Chairman: Miss Florence Sherbourne, Florida Presbyterian College

Invocation: The Reverend Alan W. Carlsten, Chaplain,
Florida Presbyterian College

Conference Welcome: Dr. Albert J. Kingston, University of Georgia,
President, National Reading Conference

College Welcome: Dr. William H. Kadel, President,
Florida Presbyterian College

Address: "Interdisciplinary Approach to the Teaching of Reading"
Dr. Gilbert B. Schiffman, State Supervisor of Reading,
Maryland State Department of Education

11:00 A.M.—SECTIONAL MEETINGS

SECTION I: Research Reports

Rooms A and B

Chairman: Mr. Uberto Price, Appalachian State Teachers College

1. "Application of Operant Conditioning in a College Reading Center"

Dr. David Wark, University of Minnesota

2. "The Retrieval of Learning Sets by the External Display of Reading Materials"

Dr. Wendell Weaver, University of Georgia

3. "Reading Flexibility: A New Look"

Dr. Arthur S. McDonald, Department of Education, Nova Scotia

Discussants: Dr. Earl F. Rankin, Texas Christian University

Dr. Harold J. Tanyzer, Hofstra University

SECTION II: Research Reports

Room C

Chairman: Mr. Lester Van Gilder, Marquette University

1. "Reading Performance of Elementary Student Teachers in a Developing Institution"

Mrs. Effie Kaye Adams, The University of Oklahoma

2. "The Use of Original Instructional Materials as a Stimulus for Improved Reading"

Dr. Jo Stanchfield, Occidental College

3. "Simulation in Reading"

Dr. Jordan Utsey, University of Oregon

Discussants: Dr. Henry P. Smith, University of Kansas

Dr. Richard L. Carner, University of Miami

SECTION III: Reading Programs

Aztec Room

Chairman: Dr. Edgar L. Roughton, Auburn University

1. "Some Inferences Resulting from a Twenty-two Year College-Adult Reading Program"

Dr. Homer L. J. Carter and Dr. Dorothy J. McGinnis,
Western Michigan University

2. "Surveys of College Reading Improvement Programs: 1929-1966"

Mr. A. J. Lowe, University of South Florida

3. "University Students and Their Ideal Study Environment"

Dr. Frank L. Christ, Loyola University of Los Angeles

Discussants: Dr. Warren D. Fortenberry, Southeastern Louisiana College

Mrs. Hazel Horn Carroll, Southern Methodist University

1:30 P.M.—SECOND GENERAL SESSION

Rooms A and B

Trends in Reading Programs

Chairman: Dr. Harold M. Nason, Department of Education, Nova Scotia

1. "The Shifting Scene in Reading Training at the College Level"

Dr. Esther J. McConihe, Western Reserve University

2. "Trends in Adult Reading Programs"

Mr. Justin H. Miller, New York University

3. "Trends in Junior and Community College Reading Programs"

Mr. Harold Sunderland, College Editor, Science Research Associates

2:30 P.M.—SYMPOSIA SESSIONS

SYMPOSIUM I: Junior and Community College

Reading Programs

Rooms A and B

Chairman: Dr. Mavis D. Martin, University of Southern California

1. "Description of a Required Large-Group Remedial Reading Program"

Mrs. Eunice Kimbrough, Miami-Dade Junior College

2. "Counseling and Reading Skills for the Terminal Student"

Mr. Paul Schoenbeck, MiraCosta College

3. "Nature and Instruction of Comprehension Skills in Junior College Programs"

Miss Margaret Porter, Junior College of Broward County, Ft. Lauderdale

4. "Use of the Computer for Testing and Programming in a Reading Program"

Mr. Gil Willams, San Bernardino Valley College

Questions from the floor

SYMPOSIUM II: Federally Sponsored Reading Programs

Aztec Room

Chairman: Dr. Harry O. Patterson, General Motors Corporation

1. "Reading Research and Services at the United States Department of Agriculture"

Mr. Dee W. Henderson, Graduate School, U.S.D.A.

2. "Setting Up a Developmental Reading Program for the Job Corps"

Dr. Edward Fry, Rutgers—The State University, New Jersey

3. "Screening and Selection of Job Corps Trainees as Related to Reading Attainment"

Dr. Douglas Porter, Harvard University

4. "Reading and Basic Subject Matter Achievement of Job Corps Urban Center Trainees"

Dr. Martin Kling, Rutgers—The State University, New Jersey

5. "Methods and Materials in a Job Corps Remedial Reading Program"

Mr. Joseph Zelnick, Supervisor of Reading, South Brunswick Schools, New Jersey

Discussants: Dr. Leonard Spearman, Southern University

Dr. Ralph Staiger, International Reading Assn., Newark, Del.

5:00 P.M.—BUSINESS MEETING

Rooms A and B

Presiding: Dr. Albert J. Kingston, University of Georgia,

President, National Reading Conference

5:30 P.M.—Guided Tour, Florida Presbyterian College

8:00 P.M.—INFORMAL DISCUSSION OF VITAL ISSUES

Officers' Suites

December 2

9:30 A.M.—THIRD GENERAL SESSION

Rooms A and B

Current Research in College-Adult Reading

Chairman: Mr. A. Garr Cranny, University of Florida

1. "Flaws in Research Design"

Dr. Doris Gunderson, Department of Health, Education and Welfare,
U.S. Department of Education

2. "Information Retrieval and Reading Research"

Dr. Edward G. Summers, Indiana University

3. "Reading Research and the Federal Government"

Mr. Richard Adams, Department of Health, Education and Welfare,
U.S. Department of Education

4. "Annual Review of Research in College-Adult Reading"

Dr. Emery Bliesmer, Pennsylvania State University

Discussants: Dr. N. Dale Bryant, State University of New York at Albany

Dr. George Schick, Purdue University

1:00 P.M.—FOURTH GENERAL SESSION

Rooms A and B

Reading: An Emerging Science?

Chairman: Dr. Bernard Schmidt, Purdue University

1. "Reading and the Cognitive Processes"

Dr. Russell Stauffer, University of Delaware