

- 2:45 "Effect of a Short Term Summer Reading Course on Reading and Study Skills of College Bound Disadvantaged Students"
Dr. James Laffey, Indiana University
- 3:15 "A Survey of College Reading Programs in Florida"
Dr. A. J. Lowe, University of South Florida
- 3:45 Discussion
Discussants: Dr. Eleanor M. Ladd, University of Georgia
Dr. Jo Stanchfield, Occidental College

SECTION IV: Research on Values and Attitudes Seminole Room

- Chairman: Miss Ailene Thompson, Florida State University
- 2:15 "Some Relationships Between Values and Gains Made in Reading Improvement Courses for College Students and Adults"
Dr. Martin Kling, Rutgers University
- 2:45 "Attitude of High School Content Area Teachers Toward the Teaching of Reading"
Dr. Arthur Olson, University of Georgia
- 3:15 "Attitudes of Adult Illiterates Pertinent to the Selection of Reading Materials and Educational Programs"
Dr. Don A. Brown and Anabel Newman, State University of New York at Buffalo
- 3:45 Discussion
Discussants: Dr. F. Allen Briggs, University of South Florida
Mr. Frank L. Christ, Loyola University of Los Angeles

7:00 p.m.—FIFTH GENERAL SESSION— Sun Court

Dinner Meeting

- Presiding: Dr. Paul C. Berg, President
National Reading Conference
- Special Presentation: Mrs. Hazel Horn Carroll, Secretary
National Reading Conference
Southern Methodist University

8:00 p.m.—Informal Discussion of Vital Issues Patio

December 2

9:30 a.m.—12:00 Noon—SIXTH GENERAL SESSION—

Current Research Salon "A"

- Chairman: Dr. Dorothy K. Bracken, Southern Methodist University
- 9:30 "The Convergent and Discriminant Validity of Three Upper Level Reading Tests"
Dr. Roger Farr, Indiana University
- 10:00 "Reading Comprehension as Implicit Verbal Behavior"
Dr. David M. Wark, University of Minnesota
- 10:30 "Covert Oral Behavior During Silent Reading"
Dr. F. J. McGuigan, Hollins College
- 11:00 "A Simplified Readability Formula Validation"
Dr. Edward Fry, Rutgers University
- 11:30 Discussion
Discussants: Dr. M. Jerry Weiss, Jersey City State College
Dr. Leonard Spearman, Southern University

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PROGRAM

Seventeenth Annual Meeting

**NATIONAL READING
CONFERENCE**

THEME:

Multidisciplinary Aspects of College-Adult Reading

November 30, December 1-2, 1967

Host Institution: University of South Florida

MEETING ROOMS: *Sheraton Inn, Tampa, Florida*

Program Chairman

Alton L. Raygor

Conference Manager

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November 30

9:00 a.m.-9:45 a.m.—REGISTRATION AND EXHIBITS

Mezzanine and Salon "A"

9:45 a.m.-10:45 a.m.—FIRST GENERAL SESSION

Salon "A"

Chairman: Dr. Alton L. Raygor, University of Minnesota
Invocation: Reverend A. Grant Noble, Episcopal Chaplain
University of South Florida

Welcome: Dr. J. S. Allen, President, University of South Florida

Conference Welcome: Dr. Paul Berg, President, National Reading Conference
University of South Carolina

Address: "Psychological Embarrassments of Reading"
Dr. Albert J. Kingston, University of Georgia

11:00 a.m.-12:30 p.m.—SECTIONAL MEETINGS

SECTION I: Panel Discussion on Speed Reading

Salon "A"

Chairman: Dr. Arthur S. McDonald, Nova Scotia Public Schools
Discussants: Dr. Florence Schale, Northwestern University
Mr. Dayton Hultgren, University of Minnesota
Dr. Allen Berger, Southern Illinois University

SECTION II: Current Developments in Programs

Salon "B"

Chairman: Dr. Imogene Freer, Odessa College
11:00 "Tutoring: An Aspect of Clinical Procedures in a College Reading
Laboratory," Mrs. Effie Kaye Adams, University of Oklahoma
11:25 "Combining a Program of Reading Improvement with the Study
of History"
Dr. Miriam Schleich and Dr. Sidney J. Rauch, Hofstra University
11:50 "Implementations of an Eight Point Program at the College-Adult
Level"
Dr. Homer Carter and Dr. Dorothy McGinnis, Western Michigan U.
12:15 Discussion
Discussants: Dr. H. O. Patterson, General Motors Institute
Dr. Lawrence Hafner, University of Georgia

SECTION III: Research Reports

Salon "C"

Chairman: Dr. Henry P. Smith, University of Kansas
11:00 "Phonics Skills of Teacher Education Students and Teachers"
Dr. Joseph Ilika, Lamar State College
11:25 "Idiosyncratic Word Associations Among Adults at Divergent
Levels of Reading Ability"
Dr. Wayne Otto and Dr. Karl Koenke, University of Wisconsin
11:50 "The Enigma of the Survey Section of the Diagnostic Reading Test"
Mr. Leslie F. Coates, St. Petersburg Junior College
12:15 Discussion
Discussants: Dr. John Sherk, University of Missouri
Dr. Bernard Schmidt, Purdue University

2:00 p.m.-3:30 p.m.—SECOND GENERAL SESSION—

Research and Developments

Salon "A"

Chairman: Dr. Ralph C. Staiger, International Reading Association
2:00 "Review of Research"
Dr. Emery Bliesmer, Pennsylvania State University
2:45 "The Future Climate For Reading Research—Programs vs. Projects"
Mr. Monty Penney, U.S. Office of Education and
Mr. Richard B. Adams, San Francisco Neurological Institute
3:15 "ERIC/CRIER Report"
Dr. Edward G. Summers, Indiana University
3:45 Special Report on NRC Book
Dr. William Eller, State University of New York at Buffalo

4:00 p.m.-4:30 p.m.—BUSINESS MEETING

Salon "A"

Presiding: Dr. Paul C. Berg, President, National Reading Conference
University of South Carolina

8:00 p.m.—Informal Discussion of Vital Issues

Patio

December 1

9:30 a.m.-11:45 a.m.—THIRD GENERAL SESSION—

Contributions of Related Sciences

Salon "A"

Chairman: Dr. George Schick, Purdue University
9:30 "Learning by Reading"
Dr. Ernst Z. Rothkopf, Bell Telephone Laboratories
10:00 "Psychotherapy and Learning Problems: The Role
of the Clinical Psychologist"
Dr. Jules C. Abrams, The Hahnemann Medical College and
Hospital of Philadelphia
10:30 "Vision Sciences"
Dr. George Spache, University of Florida
11:00 "Mechanical Engineering"
Dr. Edward B. Kear, Clarkson College
11:30 Discussion

1:00 p.m.-3:00 p.m.—FOURTH GENERAL SESSION—

Current Issues

Salon "A"

Chairman: Dr. Margaret Early, Syracuse University
1:00 "Ethics Revisited—The Current Dilemma of the College
Adult Reading Specialist"
Dr. Martha Maxwell, University of Maryland
Commentator and Discussion Leader—Dr. Mavis Martin,
Southwest Educational Laboratory

2:15 p.m.-4:30 p.m.—SECTIONAL MEETINGS

SECTION I: Cloze Symposium

Fountain Court

Chairman: Dr. Frank Greene, Syracuse University
Mr. Garr Cranney, University of Florida
Dr. John Bormuth, University of Chicago
Dr. Richard Bloomer, University of Connecticut
Dr. Earl Rankin, Texas Christian University
Dr. Wendell Weaver, University of Georgia
Mr. Eric Brown, Syracuse University

SECTION II: Current Developments in Teaching Reading

DeSoto Room

Chairman: Mr. Lester Van Gilder, Marquette University
2:15 "Using Films to Teach Reading"
Mr. David Sohn, Fordham University
2:45 "Problems in Developing Comprehension"
Dr. Harvey Alpert, Hofstra University
3:15 "Why Bother to Teach Critical Reading Skills to College
Reading Classes?"
Dr. Wayne D. Lee, Western Washington State
3:45 Discussion
Discussants: Mr. Warren Fortenberry, Southeastern
Louisiana College
Mr. James Crewe, University of Minnesota

SECTION III: Research on Programs

Kennedy Room

Chairman: Dr. Esther McConihe, Western Reserve University
2:15 "An Experiment in Adult Reading Improvement"
Dr. Joseph C. Johnson II, Duke University