

3:15 "Readability Levels of Adult Magazine Material,"
Kenneth Dulin, University of Wisconsin

3:45 Discussion
Discussants: Jo M. Stanchfield, Occidental College
Chester Tillman, University of Florida

7:00 p.m. FIFTH GENERAL SESSION—DINNER Regency Ballroom

Presiding: Paul Berg
Special Presentation: Hazel Horn Carroll, Secretary, National Reading
Conference, Southern Methodist University
Address: "The Uses and Limitations of Eye-Movement Studies in Reading,"
Miles Tinker, University of Minnesota (Emeritus)

8:30 p.m.—INFORMAL DISCUSSION OF VITAL ISSUES Officer's Suite

SATURDAY, DECEMBER 7

**9:30 a.m.—SIXTH GENERAL SESSION Regency Ballroom:
Versailles and Savoy Sections**

Chairman: Ralph Staiger, Executive Secretary,
International Reading Association
9:30 "Dyslexia—Single or Plural," Jules C. Abrams, the Hahnemann
Medical College and Hospital of Philadelphia
9:55 "College-Adult Reading, Past, Present, and Future,"
George Spache, University of Jacksonville
10:20 Discussion
Discussant: Rebecca Barr, University of Chicago

10:30 a.m.—SECTIONAL MEETINGS

SECTION I: Special Populations Regency Ballroom: Riviera Section

Chairman: Evelyn Spache, University of Jacksonville
10:30 "Teaching Reading to Adult Illiterates,"
Lester Van Gilder, Marquette University
11:00 "Adaptation and Evaluation of an Informal Reading Inventory for
the Blind," Allen Berger, University of Alberta
11:30 "Use of Automated Aural-Oral Techniques to Teach Functional
Illiterates Who Are Upper Age Level Adolescents,"
Lem Railsback, Job Corps Center, San Marcus, Texas
12:00 Discussion
Discussants: Edward Fry, Rutgers University
Mary Jo Cornish, University of Connecticut

**SECTION II: Methods and Materials Regency Ballroom:
Versailles and Savoy Sections**

Chairman: Eugene Mathews, Lubbock, Texas
10:30 "Use of a Computer in Reading and Study Skills Counseling,"
Frank Christ, Loyola University of Los Angeles
10:50 "Case Studies in Behavior Modification in Study Skills,"
David M. Wark, University of Minnesota
11:10 "Assessing Skimming and Scanning Skills Improvement,"
Martha J. Maxwell, University of California at Berkeley
11:30 "A Publisher's Role in the Development of Materials,"
James Wallace, Editor, McGraw-Hill Publishing Co.

**SECTION III: Junior College and Pre-College Reading Programs
Garden Room**

Chairman: Virginia Yates, Metropolitan Junior College, Kansas City
10:30 "An Investigation of the Interrelationships Among Certain Specified
Predictor Variables and Two College-Bound High School Student
Reading Enhancement Classes," Joseph C. Johnson, II, Duke
University and Milton Jacobson, University of Virginia
10:50 "Improving Junior College Reading Programs,"
Joseph Tremonti, Loyola University of New Orleans
11:10 "Turning On the Junior College Student,"
Imogene Freer, Odessa College
11:30 Discussion
Discussants: Bert Breuer, American University
Esther McConihe, Western Reserve University

PROGRAM

Eighteenth Annual Meeting

**NATIONAL READING
CONFERENCE**

THEME:

The Psychology of Reading Behavior

December 5, 6, 7, 1968

Host Institution: Loyola University of Los Angeles

MEETING ROOMS: *Airport Marina Hotel, Los Angeles*

Program Committee

Alton L. Raygor, Chairman
David M. Wark

Conference Manager

A. J. Lowe

Host Committee

Frank L. Christ
Kathryn Akers
Suzy T. Gluck
J. E. Sparks

Exhibits Chairman

Lester Van Gilder

THURSDAY, DECEMBER 5

9:00 a.m.—Registration and Exhibits Main Lobby and Regency Ballroom

* 9:45 a.m.—FIRST GENERAL SESSION Regency Ballroom:
Versailles and Savoy Sections

Chairman: Alton L. Raygor, University of Minnesota

Invocation: Reverend Joseph Caldwell, S.J., University Chaplain,
Loyola University of Los Angeles

Welcome: Very Reverend Charles S. Casassa, S.J., President,
Loyola University of Los Angeles

Conference Welcome: Paul Berg, President, National Reading Conference,
University of South Carolina

Address: "The Psychology of Reading Behavior," Paul Berg

11:00 a.m.—SECTIONAL MEETINGS

SECTION I: Measurement

Regency Ballroom:
Versailles and Savoy Sections

Chairman: Uberto Price, Appalachian State University, Boone, North Carolina

11:00 "Reading Comprehension Gain—A New Measurement Technique,"

Earl F. Rankin, Jr. and Lothar Dale, University of Kentucky

11:25 "A Comparison of Crude Gain With Residual Gain,"

Horst G. Taschow, Central Oregon Community College

11:50 "Changes in Eye Movement Patterns," Bernard Schmidt,
Purdue University

12:15 "A Review of Vision Testing for College-Adult Reading,"
Carl Rosen, University of Texas at El Paso

12:40 Discussion

Discussants: James Laffey, Indiana University
John Sherk, University of Missouri

SECTION II: Research in Reading Teachers' Reading Behavior

Regency Ballroom, Riviera Section

Chairman: Arthur Olson, Georgia State College

11:00 "Junior and Senior High School Teachers Attitudes Toward Teaching
Reading in the Content Areas," Wayne Otto, University of
Wisconsin and Richard Smith, Madison Public Schools

11:40 "Reading Habits of Teachers as Compared With Other People of
the Same Socio-Economic Status," Harold Roeder,
State University of New York at Buffalo

12:20 Discussion

Discussant: William Eller, State University of New York at Buffalo

* SECTION III: Reading Programs Pompano Room

Chairman: Lester Van Gilder, Marquette University

11:00 "Athletic Department Reading and Study Skills Program—A Model
in Search of Other Applications," Dayton Hultgren,
University of Minnesota

11:20 "Comparison of Four Techniques in a Reading Laboratory,"
Robert Curry, University of Oklahoma

11:45 "American Language Skills, an Integrated Reading, Writing,
Listening, Study Skills, and Speaking Curriculum,"
Emily Nelson and George Jacobson, Southwest
Minnesota State College

12:10 "The Importance of Circumventing Learning Disabilities in Working
With Remedial Readers at the High School and College Level,"
Dorothy DeBoer, DePaul University

12:35 Discussion

Discussants: Charles Parker, Troy State College, Troy, Alabama
Harold Bardo, Athletic Department,
Southern Illinois University

* 2:00 p.m.—SECOND GENERAL SESSION

Regency Ballroom:
Versailles and Savoy Sections

Chairman: George B. Schick, Purdue University

2:00 "The Communication Network in College Adult Reading—
Published Literature," Edward G. Summers, University of Indiana

2:30 "What Does Research Really Say About Study Skills?,"

James Crewe, University of Minnesota

3:00 Discussion

Discussants: A. Garr Cranney, University of Florida
Harold Herber, Syracuse University

* 4:00 p.m.—BUSINESS MEETING

Regency Ballroom:
Versailles and Savoy Sections

Presiding: Paul Berg

Report on New Journal: Lawrence Hafner, University of Georgia

Report on NRC Textbook: William Eller, State University of
New York at Buffalo

8:00 p.m.—INFORMAL DISCUSSION OF VITAL ISSUES Officer's Suite

FRIDAY, DECEMBER 6

* 9:00 a.m.—THIRD GENERAL SESSION

Regency Ballroom:
Versailles and Savoy Sections

Chairman: Harry O. Patterson, General Motors Institute

9:00 "Review of Research," Emery Bliesmer, The Pennsylvania State
University

9:55 "Reading Behavior—Oral vs. Silent," Wendell Weaver,
University of Georgia

* * * 10:35 "Analysis of the Purposeful Management of Reading Behavior,"
Ernst Rothkopf, Bell Telephone Laboratories

11:05 "Areas of Confusion in a Science of Reading,"
Albert J. Kingston, University of Georgia

11:45 Discussion

Discussants: James I. Brown, University of Minnesota
Don Brown, State University of New York at Buffalo

* 1:00 p.m.—FOURTH GENERAL SESSION

Regency Ballroom:
Versailles and Savoy Sections

Chairman: Brother Leonard Courtney, St. Mary's College

1:00 "The Relationship of College Reading Programs to Educational
Counseling," Barbara A. Kirk, University of California at Berkeley

1:40 "The College Achievement Program: An Approach to the College
Fail-Out," James Orchard, Educational Development Center

2:15 p.m.—SECTIONAL MEETINGS

SECTION I: Listening Comprehension and Compressed Speech

Regency Ballroom: Versailles and Savoy Sections

Chairman: Frank Greene, Syracuse University

1. Sam Duker, Brooklyn College

2. Herbert Friedman, American Institutes for Research

3. Emerson Foulke, University of Louisville

4. Murry Miron, Syracuse University

5. David Orr, Softwears Systems, Inc.

6. J. Harlan Shores, University of Illinois

SECTION II: Research Reports Regency Ballroom: Riviera Section

Chairman: Dorothy Bracken, Southern Methodist University

2:15 "'Grammatical Sense' as a Factor in Reading Comprehension,"
F. Allen Briggs, University of South Florida

2:45 "Clinical Aspects of Learning or Research in RNA and DNA from
1963 to the Present,"

A. J. Pelettieri, University of St. Thomas, Houston

3:15 "A Factor Analytic Study of Three Critical Thinking Tests, One
English Test, and One Logical Reasoning Test,"

John Follman, University of South Florida

3:45 Discussion

Discussants: Robert Jerrolds, University of Georgia

SECTION III: Reading Interests and Skills

Garden Room

Chairman: A. J. Lowe, University of South Florida, Tampa

2:15 "Reading Interest of UNRWA Students in Lebanon,"
Effie Kaye Adams, University of Oklahoma

2:45 "A Second Report on the Phonic Skills of Teachers and Teacher
Education Students," Joseph Ilika, Lamar State College