

Program

Twenty-Second Annual Meeting

NATIONAL READING CONFERENCE

November 30, December 1, December 2, 1972
Sheraton-Charles Hotel
New Orleans, Louisiana

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Hammond, Louisiana

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November 30, December 1-2, 1972**

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Check one:

.....Single Room @ \$17.00 per day

.....Double Room @ \$22.00 per day

Arrival Date: Time:

Departure Date: Time:

NOTE: Reservations must be made by
November 1st, 1972.

Thursday, November 30, 1972

- Exhibits Mezzanine
- 8:00- 9:30 Registration Mezzanine
- 9:30-10:30 General Session, Grand Ballroom
Chairman: Edward Fry, Rutgers University
Invocation: Lawrence E. Hafner, Florida State University
Conference Welcome: Edward Fry, Rutgers University
University Welcome: C. E. Parker, President Southeastern La. University
Presidential Address: Earl F. Rankin, University of Kentucky
Special Address: "Wendell Weaver's Contribution to Reading Research — A Critical Evaluation J. Jaap Tuinman, Indiana University
- 10:30-11:00 Break — Coffee Mezzanine
- 11:00-12:30 Sectional Meetings
- I. Paper Session Beauregard
- Chairman: Frederick B. Davis University of Pennsylvania
- H. G. Taschow, University of Saskatchewan, Regina Campus, "Significance of Residual Gain Scores Over Crude Gain Scores"
- Wallace D. Miller, University of Southern Mississippi, "Classroom Usefulness of Three Intelligence Tests in Predicting Reading in a Disadvantaged Disabled Population"
- Harold Bligh, Harcourt, Brace, Jovanovich, "Comparison of the Reading Ability of Twelfth Grade Students Differentiated by Course of Study and Post-High School Plans"
- Roger Farr, Indiana University, "Problems of Assessing the Reading Skills of Post-High School Student"
- A. J. Pellettieri, University of St. Thomas, F. Ward Brunson and Lucile S. Weiss, Florida Atlantic University, "Drawing as Classroom Tools for Assessing Growth in Reading"

II. Symposium

Claiborne

"Training of College and Study Skills Specialists"

Chairman: Alton L. Raygor, University of Minnesota

Martha Maxwell, University of California Berkeley, **"Skill Requirements for College Reading and Study Skills Specialists"**

Anastasia Vavoulis, University of Minnesota, **"A Survey of Expert Opinion"**

Alton Raygor, University of Minnesota, **"The Minnesota Graduate Program in Reading and Study Skills"**

Garr Cranney, University of Florida, **"The Preparation of Junior College Reading Teachers"**

Marian J. Tonjes, University of Miami, **"Development of Competency-Based Teacher Training Materials in College Reading"**

III. Symposium

Canal Room

"Literature, Censorship and Research: Should Offensive Texts be Eliminated?"

Chairman: George Spache, University of Florida

Harry Singer, University of California, Riverside

Dan Donlan, Author

James Deslonde, Western State Desegregation Project

12:30- 2:30 Lunch

2:30- 4:00 Sectional Meetings

I. Paper Session

Beauregard

Chairman: Lowell Eberwein, University of Kentucky

Ronald Carver, American Institutes for Research, **"The Chunked Reading Test as a Measure of Thoughts Understood"**

Michael Bradley and E. N. Clark, University of North Carolina, "The Effects of Segregation-Desegregation on the Reading Achievement of White and Black Students"

Robert J. Christina, Oakland University, "How Do Illustrations Hinder or Assist Sight Vocabulary Acquisition?"

Arthur E. Smith, State University of New York, Brockport, "The Effectiveness of Training Students to Generate Their Own Questions Prior to Reading"

James T. Fleming, Fred W. Ohnmacht, and Jerome A. Niles, State University of New York, Albany, "Effects of Selected Deletion Strategies and Varying Contextual Constraint on Cloze Performance"

Albert J. Kingston, Leslie E. Figa, and Wendell W. Weaver, University of Georgia, "The Letter Preference of College Women"

II. Literature Surveys

Claiborne

Chairman: Albert J. Lockett, University of Louisville, Louisville, Kentucky

Emery P. Bliesmer, Pennsylvania State University, "1972 Review of Research on College-Adult Reading"

N. Dale Bryant, University of Arizona, "Re-examination of Eye Movement Recordings"

III. Paper Session

Jackson

Chairman: Charlotte Thames, Tarrant County Junior College

Discussant: Frank Christ, California State College, Long Beach

Cathy Livingston, Parkland Junior College, David W. Knight, Oglethorpe University, "Learning Outcomes Stated in Behavioral Terms for Reading and Study Skills Programs in the Community College"

Jewelean W. Whittaker, Texas Southern University, "Effects of the Application of Linguistics on Reading Comprehension of Black Freshmen Students at Texas Southern University"

E. Barbara Rothman and Hedva Kobes, Queensborough Community College of CUNY, "A Communication Skills Program Coordinating Remedial Reading and Remedial Writing"

Lorraine Beitler and Irene Martin, New York City Community College, "Tutorial Assistants — The Inter-Intra Dynamics of Assistance"

Dorothy Merchant and Leatrice Emeruwa, Cuyahoga Community College, Cleveland, "The Birth of a Learning Center"

4:00- 4:30 Business Meeting Claiborne

Chairman: Earl F. Rankin, University of Kentucky

Eulogy for Wendell W. Weaver: Albert J. Kingston, University of Georgia

Oscar S. Causey Award: Hazel Horn Carroll, Southern Methodist University

Reports from Officers

8:00-12:00 Vital Issues To be announced

Friday, December 1, 1972

9:00-10:30 Sectional Meetings

I. Paper Session Beauregard

Chairman: Dorothy McGinnis, Western Michigan University

Wayne K. Gwaltney and Richard Robinson, Florida State University, Tallahassee, "The Effect of Time of Day on Reading Improvement Courses"

Robert D. Sanders and Ronald G. Noland, Auburn University, "Relationships Between Intelligence Test Scores: The Wechsler Intelligence Scale for Children and the Good-enough-Harris Draw-A-Man Test"

Anita B. Dahlke, Wisconsin State University, "How Well Do Our Teachers 'Read To Learn'?"

John E. Johnson, University of Illinois, "Decline of Industrial Reading Instruction: Lessons for the Reading Profession"

George McNinch, University of Southern Mississippi, "Graphic Constraints on Children's Ability to Read Sight Words"

II. Symposium

Claiborne

"Adult Reading"

Chairman: Albert J. Kingston, University of Georgia

Discussants: Harry Singer, University of California, Riverside; Denzil Schoolcraft, Gardner-Webb College

Albert J. Kingston, University of Georgia, "The Nature of Adult Reading"

James A. Wash, West Georgia College, "Learning Through Reading"

Frederick B. Davis, University of Pennsylvania, "The Measurement of Adult Reading"

Anthony V. Manzo, University of Missouri, Kansas City, "Teaching Adults to Read"

III. Paper Session

Jackson

Chairman: Betsy Overholser, Tarrant County Junior College

Discussant: Lester Van Gilder, Appalachian State University

George O. Phillips, Sr., Queens College, Flushing, N. Y., "Compensatory and Supportive Programs in Reading for Underprepared Students at the City University of New York"

Mary A. Keetz, Pennsylvania State University, Ogontz Campus, "The Effect of Incorporating Reading and Study Skills Instruction Into a College Academic Course"

Phoebe Helm, Jackson State Community College, "Improving the Vocabulary of Technology Students"

James Swalm and Gordon Cox, Rutgers University, "A Formalized Diagnostic Approach to Study Skills Instruction and Its Effect Upon College Success for Special-Admit Freshmen"

Helen E. Lefevre, Community College of Philadelphia, "Types and Aims of Writing and Testing Activities in the Junior College Remedial Reading Course"

10:30-11:00 Break-Coffee

Mezzanine

11:00-12:30 Sectional Meetings

I. Paper Session

Beauregard

Chairman: Bertram Brewer, Chesapeake College

Joanna C. Strollo and Emery P. Bliesmer, The Pennsylvania State University, "Practice Effects of Varying Study Question Positions on Retention of Learning-Handicapped Students"

Gary R. Langer, University of Minnesota, "Test-Wiseness"

Thomas G. Stricht, Robert N. Hauke and John S. Caylor, Human Resources Research Organization, California, "Job-Related Functional Literacy Training"

Harry O. Patterson, General Motors Institute, Michigan, "Role of Communication Skills in the Pre-EM Program at GMI — One Year Later"

Roy J. Butz, Oakland Schools, Michigan, "The Reading Communications Gap in Secondary Vocational Education"

II. Paper Session

Jackson

Chairman: Roger Quealy, University of Wisconsin, Eau Claire

Discussant: George B. Schick, Cal. State College, Fullerton

Robin Raygor, University of Minnesota, "Exploratory Film Studies of Perceptual Unit Size and Position in Reading"

James R. Knight, Francis Marion College, South Carolina, "An Extension of Bickley and Dinnan's Paradigmatic Syntagmatic Responses"

Helen Klein and Gary Klein, Wayne State University, "Studying the Use of Context in Word Identification Decisions"

Margaret B. Wares, Nashville State Technical Institute, "CAI Demonstration"

"The Training of Teachers of Adult Reading"

Chairman: Karl Koenke, University of Illinois, Urbana

Participants:

Burton W. Kreitlow, Univ. of Wisconsin
 Kenneth L. Dulin, Univ. of Wisconsin
 Earl Nolting, University of Wisconsin
 Wayne Otto, University of Wisconsin
 Richard J. Smith, University of Wisconsin
 Charlotte Martin, Wisconsin Board of Vocational-Technical and Adult Education, Madison

Panel:

Jack Ferver, University of Wisconsin
 Ed Smith, Florida State University
 Curtis Ulmer, University of Georgia
 Allen Knox, Columbia University
 Dick Cortwright, National Education Assoc., Washington, D.C.

12:30- 2:30 Lunch

2:30- 4:00 Sectional Meetings

I. Paper Session

Beauregard

Chairman: Sue Johnson, University of Minnesota

William E. Blanton, Indiana University, **"Paired Associate Learning and Reading"**

Jay Samuels, University of Minnesota, **"Word Associations and the Comprehension of Connected Discourse"**

Clessen J. Martin, Texas A & M University, **"Comprehension of Telegraphic Prose: II. Effect of a Grammatical Deletion Scheme"**

Ann Marie Bernazza Haase and Thomas Aiello, University of Hartford, **"The Effect of Sonic Emotion and Mode of Presentation on Serial Learning"**

Phil L. Nacke, University of Kentucky, **"The Effect of Redundancy Reduction and Selected Cognitive Variables on Reading Comprehension"**

II. Symposium

Claiborne

"Humanistic Studies as a Component of College and Adult Reading Programs"

A. V. Manzo, University of Missouri, Kansas City

J. K. Sherk, University of Missouri, Kansas City
Allen Tough, Ontario Institute for Studies in Education

III. Paper Session

Jackson

Chairman: W. L. Taylor, St. Elizabeth's Hospital, Washington, D. C.

Discussant: Richard Bloomer, University of Connecticut

Joseph M. Peterson, Nat Peters and Ed Paradis, University of Georgia, **"Revalidation of the Cloze Procedure as a Measure of the Instructional Level for High School Students"**

James A. Dinnan, University of Georgia, **"Word Associations — Structured and Unstructured Responses (Creative or Random?)"**

Teryle Carpenter, Clemson University, South Carolina, **"Cloze Assessment of Cultural Response Variation"**

S. Aaronson, Queensborough Community College, CUNY, **"The Use of a 'Reverse' Cloze Procedure as a Vocabulary Tool"**

Marjorie McDaniel, Indiana State University, **"Sharpening the Reading Skills of College Freshmen"**

Estelle Helm, TITLE II ESEA, Tennessee, **"Using Cloze Procedure in Elementary Schools"**

4:00- 5:30 Sectional Meetings

I. Paper Session

Beauregard

Chairman: Corrine Kagan, University of Minnesota

Discussant: James E. Walker, University of Kentucky

Jo M. Stanchfield, Occidental College and Mel Wiseman, Los Angeles City Schools, **"Reading Skills for the 9th and 10th Grade Eng-**

lish Teachers”

Richard F. Barron, Oakland University,
“Cognitive Organizers and Learning in
Science: The Effects of Grade Placement
and Reading Level”

Voncile C. Mallory, Florida Atlantic University,
“College Methods for Secondary Reading”

Joseph Iika, Emilie Sullivan, Texas A & M
University, “An Investigation of Collateral
Reading Flexibility Among Teacher
Trainees”

II. Symposium

Claiborne

“The Theoretical and Research Bases of Rapid
Reading”

Chairman: Phil L. Nacke, University of
Kentucky

Ronald P. Carver, American Institutes for
Research

George McConkie, Cornell University

Clessen J. Martin, Texas A & M University

David Wark, University of Minnesota

8:00 Vital Issues

To be announced

Saturday, December 2, 1972

9:00-11:00 Sectional Meetings

I. Paper Session

Beauregard

Chairman: William Browning, University
of Minnesota

Jules C. Abrams, The Hahnemann Medical
College and Hospital of Philadelphia, “Stress,
Failure, and Reading Disability”

Hyla D. Cartwright, University of Wisconsin,
“Adult Reading Improvement — A Client-
Centered Behavior-Oriented Program”

Roger S. Pepper, Wayne State University, and
John A. Drexler, Jr., The University of
Michigan, “Congruence Between Personality
Characteristics and Learning Environments”

Ted Coulter, Bureau of Indian Affairs and

and Robert D. Whetstone, Haskell Indiana Junior College, **"Self-Concept Change During a Developmental Reading Course"**

Carl Braun and Allan Neilsen, University of Manitoba, **"Psychological-Diagnostic Considerations in Assessing the Adult Disabled Reader"**

II. Symposium

Claiborne

"A Performance-Based Teacher Training Curriculum in Reading"

Chairman: Hughie Hughes, Louisiana State University, New Orleans

Eugene Jongsma, Louisiana State University

George Gaines, Louisiana State University

Kathy Jongsma, Louisiana State University

III. Symposium

Jackson

"Training the Graduate Student to Work in the Reading Laboratory"

Chairman: Bernard Schmidt, Purdue University

Elizabeth Ann Holmes, University of Oklahoma

Jerry Rainwater, Eastern New Mexico University

Merrill May, Purdue University

11:00-12:30 Sectional Meetings

I. Paper Session

Beauregard

—Chairman: Barbara Braneman, University of Minnesota

David M. Wark, University of Minnesota, **"Heart Rate Responses by Normal and Test-Panicy Readers"**

John Follman, A. J. Lowe, and Philip Pfof, University of South Florida, **"Cognitive Marker Tests Underlying Reading Vocabulary and Comprehension Subtests"**

John Downing, University of Victoria, British Columbia, **"A Summary of Evidence Related to the Cognitive Clarity Theory of Reading"**

J. R. Block, Initial Teaching Alphabet Foundation at Hofstra University, **"ITA As a Medium for Teaching Written English"**

Juanita Watkins and Helen Frackenpohl Morris, EDL, McGraw-Hill, Huntington, **"The Publisher's Role in Teacher Education: A Case Study in Staff Development"**

II. Symposium

Claiborne

"Application of a Visual Search Paradigm to the Measurement of Comprehension"

Chairman: Paul C. Berg, University of South Carolina

Robert D. Chester, Wisconsin Research and Development Center for Cognitive Learning

Richard L. Venezky, Dept. of Computer Sciences

Ronald C. Leslie, Wisconsin Research and Development Center for Cognitive Learning

III. Paper Session

Jackson

Chairman: Allan Ohaner, Harrisburg Community College

Clarence A. Anderson, Genessee Community College, **"A Study on Accountability in the Community College Reading Program — The Flint, Michigan, Experience"**

Marian C. Bashinski, Florida State University, **"The Reading Laboratory as an Integral Part of the English Program"**

Elmer L. Smith, Morton College, Illinois, **"Use of a Pre-Outline Organizer in Reading Textbook Assignments"**

James H. Bath, Wichita State University, Kansas, **"A Tried and True Reading Improvement Program"**

Robert Wilson, Essex Community College, **"Developmental and Remedial Programs"**

Jill Sweiger, Northern Virginia Community College, **"Teaching Reading as a Reality at the Community College"**

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A NOTE ON NEW ORLEANS

If you plan to have a meal at local name restaurants, make reservations in advance. The same goes for the famous music/drinking spots (except Preservation Hall). Traditionally, your last stop is for coffee and bignets (French Market or Cafe duMonde).