

Program

Twenty-Third Annual Meeting

NATIONAL READING CONFERENCE

November 29, November 30, December 1, 1973
Rice Hotel
Houston, Texas

Host Institution:
University of St. Thomas
Houston, Texas

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FORM**

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\$25.00 Registration Fee: Includes single 1974 Membership Dues (12-1-73/11-30-74), one 23rd Yearbook, and Volume VI (4 issues) of the Journal of Reading Behavior.

Make check or money order payable to:
NATIONAL READING CONFERENCE, INC.

Mail to:

**NATIONAL READING
CONFERENCE, INC.
220 Duncan Hall
Appalachian State University
Boone, North Carolina 28608**

***NOTE:** Receives badge only.

For reservation at the Rice Hotel please fill out form below. **TEAR OFF** and mail to:

**Reservations Manager
Rice Hotel
Main at Texas
Houston, Texas 77002
NATIONAL READING CONFERENCE
November 29, 30, December 1, 1973**

Name

Address

City, State Zip

Check one:

.....Single Room @ \$16.50 per day

.....Double Room @ \$21.50 per day

Arrival Date: Time:

Departure Date: Time:

NOTE: Reservations must be made by
November 15, 1973.

Thursday, November 29, 1973

Exhibits Trinity Room

8:00-9:30 Registration Grand Foyer

9:30-10:30 General Session Crystal Ballroom

Chairman: Edward Fry, Rutgers University

Conference Welcome: Edward Fry, Rutgers University

Invocation: Lawrence E. Hafner, Florida State University

University Welcome: P. O. Braden, President, University of St. Thomas

Presidential Address: Earl Rankin, University of Kentucky

10:30-11:00 Break-Coffee Grand Foyer

11:00-12:30 Sectional Meetings

I. Symposium Crystal Ballroom

"Assessing the Knowledge and Competency of Teachers of Reading"

Chairman: Albert J. Kingston, University of Georgia
John Geyer, Rutgers University

Harry Singer, University of California - Riverside

Fred Davis, University of Pennsylvania

II. Symposium San Jacinto Room

"Materials, Techniques, and Programs for the Ethnically Different"

Chairman: Frederica F. Williams, Tuskegee Institute,
"Facing Reality in Teaching Black Youth to Read"

Arnita C. Hamilton, Tuskegee Institute, **"Are Programmed Materials Effective with Black Students"**

Susie A. Bell, Bishop College, **"Materials and Methods Used with Black College Students"**

Mary Margaret Walker, Northern Illinois University,
"Setting Realistic Goals for the Ethnically Different Student at Northern Illinois University"

Effie Kaye Adams, Jarvis Christian College, **"The Promise of Modularized Reading Improvement Programs for Ethnically Different Students at the College Level"**

III. Paper Session – COMPREHENSION

Brazos Room

Chairman: Frank Greene, McGill University

Ned Ratekin, University of Northern Iowa, **"Identifying Key Structural Features in Reading Comprehension"**

John Campbell, Howard University, **"Effects of Prereading Exercises on the Comprehension of Written Instructional Material"**

James Coomber, Concordia College, **"Understanding the Structure of Written Materials"**

Robert Chester, University of Wisconsin – Madison, **"Testing Syllogistic Reasoning as a Comprehension Skill"**

IV. Paper Session – ATTITUDE

Colorado Room

Chairman: Dale Bryant, Columbia University

George O. Phillips, Sr., Queens College, and M. L. Vick, N. C. A & T State University, **"Changes in Locus of Control, Reading Achievement and Attitudes of Students in a Behavioral-Objective-Centered Reading Course"**

Thomas H. Estes and Julie P. Johnstone, University of Virginia, **"Assessing Attitudes toward Reading: A Validation Study"**

Jules C. Abrams, Hahnemann Medical College, **"The Effect of Difficulties in the Separation-Individualization Process on Learning"**

Kenneth L. Dulin and Robert D. Chester, University of Wisconsin – Madison, **"Plausibility-Judgments of Pro and Con Arguments as an Indirect Measure of Eleventh-Graders' Attitudes towards Books and Reading"**

12:30-2:30 Special Meeting of SWRIRA

Place to be announced

Chairman: Betsy Overholser

2:30-4:00 Sectional Meetings

I. Paper Session – MISCUES

Crystal Ballroom

Chairman: Tony Manzo, University of Missouri – Kansas City

Barbara A. Hutson and Jerome C. Niles, State University of New York – Albany, **"Parallel Analysis of Oral Language and Reading Miscues"**

Sue A. Deffenbaugh, University of Hartford, **"Use of Past-Tense Form by Black, Inner-City Good, Average and Low Readers"**

Leon E. Williamson, New Mexico State University,
"Self-diagnostic Reading Centers in the Elementary
Classroom"

Deril K. Mays, Union College, "The Experimental
Analysis of Error Behavior in Oral Reading"

II. Literature Surveys San Jacinto Room

Chairman: Emery Bleismer, Pennsylvania State
University

Al Raygor, University of Minnesota, "1973 Review of
Research on College-Adult Reading"

Marilyn M. Fairbanks, West Virginia University,
"Relationship of College Reading-Study Skills
Programs to Academic Success (An Analysis of
Published Reports)"

III. Paper Session – TEACHER TRAINING Brazos Room

Chairman: Evelyn Spache, Spache Educational
Consultants

John J. Campbell, Howard University, "A Field
Center Competency Based Reading Course for
Secondary Teachers"

Fay F. Bowren, Illinois State University, "Compe-
tency Based Teacher Education: Pleasures and
Perils"

Lee Mountain, University of Houston, "Using Modules
in Competency Based Teacher Training"

Ernest Dishner, Arizona State University, Ed Paradis,
University of Wyoming, and Joe Peterson, Univer-
sity of Georgia, "Delayed Retention of Informa-
tion Learned to Criterion for Proficiency Modular
Instruction in a College Reading Methods Course"

Wallace Ramsey, University of Missouri – St. Louis,
"Competency Based Teacher Education in Read-
ing"

IV. Paper Session – COLLEGE PROGRAMS Colorado Room

Chairman: Joseph de Pierro, Seton Hall University

Joseph C. Johnson II, University of Connecticut,
Henry L. Sublett, Jr., Duke University, and
George O. Phillips, Queens College, "An Inventory
of Reading Courses and Practices Currently Under-
way in Certain Major Black Institutions in the
United States"

Gordon L. Cox, Rutgers University, James Swalm,
New Jersey State Coordinator for Reading Instruc-
tion, and Jill D. Sweiger, Jersey City State College,
"Use of Self-Selected Differential Rewards for
Improving Reading Skills and Study Habits of
Educationally Disadvantaged College Freshman"

Judy K. English Solis, New Mexico State University,
Betsy Overholser, Tarrant County Junior College,
and Enrique Solis, Jr., New Mexico State University,
"Factors Related to and Predictive of
Residual Reading Gains for a Junior College
Population"

Barbara Goldberg and Jean McDevitt, University of
Maryland, "An Innovative Reading Program at the
University of Maryland Reading and Study Skills
Center"

4:00-4:30 Business Meeting Crystal
Ballroom

Chairman: E. F. Rankin

Causey Award: H. H. Carroll

Officers' Reports

8:00-12:00 Vital Issues Tejas Room
(18th Floor)

Friday, November 30, 1973

9:00-10:30 Sectional Meetings

I. Paper Session – CLOZE Crystal Ballroom

Chairman: Victor Rentel, Ohio State University

Fred W. Ohnmacht and James T. Fleming, State
University of New York – Albany, "Further
Effects of Selected Deletion Strategies and Varying
Contextual Constraints on Cloze Performance"

Mark Richmond, Indiana University, "The Use of
Cloze as a Comprehensibility Instrument in the
Primary Grades"

Lawrence Erickson and Lee Hansen, Madison,
Wisconsin Public Schools, "Student Performance
on Clozed Passages In and Out of Context"

Norma Faubion, Angelo State University, "The Effect
of Training in the Use of Cloze on the Ability
of Fourth Grade Pupils to Gain Information from
Written Discourse"

II. Symposium San Jacinto Room

"Functional Literacy, Accountability, Test Bias, and
Legal Aspects of Having the 'Right to Read' "

Chairman: Thomas G. Sticht, Human Resources
Research Organization, "Perspective on Functional
Literacy"

Adrian Sanford, Sanford Associates, "Accountability in Reading"

Steve Sugarman, School of Law, University of California - Berkley, "Legal Aspects of Accountability in Reading"

John S. Caylor, Human Resources Research Organization, "Problems of Bias in the Measurement of Functional Literacy"

III. Paper Session - PROGRAM DESCRIPTION

Brazos Room

Chairman: Thomas Gee, Texas Technical University

Gary D. Spencer, Jersey City State College, "The Educational Development Center - An Integrated Learning Center and Student Oriented Services Center"

Dorothy J. McGinnis, Western Michigan University, "The Realities of Teaching Reading at a Community College"

Leatrice Emeruwa and Dorothy Merchant, Cuyahoga Community College, "The Birth of a Learning Center - One Year Later"

Taylor E. Turner, Marshall University, "A College Reading Improvement Program: Frustrations"

IV. Paper Session - TEACHER TRAINING

Colorado Room

Chairman: Harold H. Roeder, State University of New York - Fredonia

John A. Wood, Kutztown State College, "An Individualized Graduate Program in Reading Education"

Voncile C. Mallory, Florida Atlantic University, "Teacher Training in a Boys' Correctional Institution"

Anita B. Dahlke, University of Wisconsin - Oshkosh, "Measuring Change in Teacher Attitude Through the Use of Classroom Drawings"

Joseph Ilika, Texas A & M University, "A Critical Review of the Teacher Readership Characteristic Research and the Implications for Performance Based Teaching"

10:30-11:00 Break-Coffee Grand Foyer

11:00-12:30 Sectional Meetings

I. Symposium Crystal Ballroom

"Imagery and Learning to Read"

Chairman: Edmund B. Coleman, University of Texas - El Paso

Barbara Morgan, University of Texas - El Paso

Gerald Miller, University of Texas - El Paso

II. Symposium

San Jacinto Room

"Using Video Cassettes to Teach College Adult Reading"

Chairman: Karl Koenke, University of Illinois – Champaign

Discussant: Edward Fry, Rutgers University

Peggy Knapp, Newark State College, **"Editing and Preparing Contents"**

Tony Palms, Time Life Multi-Media, **"Demonstration of Videotape Program"**

Wayne Otto, Kenneth L. Dulin, and Joan Huchthausen, University of Wisconsin – Madison, **"Evaluation of a Video Cassette Reading Improvement Program"**

Karlynn Kamm, Wayne Otto, and Kenneth S. Dulin, University of Wisconsin – Madison, **"The Evaluation of Reading Improvement Workbooks"**

III. Paper Session – A

Brazos Room

Chairman: Tom Warren, Western Carolina University

Alexander Simon, Bronx Community College, **"Behavioral Objectives and Skills Mastery Tests for a College Reading Program"**

George Maginnis, Western Carolina University, **"A Competency Based Modularized Reading Improvement Program"**

Martha Thompson, Vincennes University Junior College, **"Appraisal of the Individual Reading Needs of the Junior College Student"**

Leon E. Williamson, New Mexico State University, **"Using Cognitive Centers to Develop Effective Study Skills"**

IV. Paper Session – B

Colorado Room

Chairman: John C. Williams, University of Scranton ✓

James A. Dinnan, University of Georgia, **"'Comprehension' as Required by Reading Tests"**

Bob Poole, University of Oklahoma, **"Inferential Improvement via Linguistics"**

Florence Schale, Northwestern University, **"Teaching the Blind and Partially Sighted Rapid Reading"**

Reed Sanderlin, University of Tennessee – Chattanooga, **"The Discovery of Meaning: Problems Relating to the Interpretive Reading of Imaginative Literature"**

12:30-2:30 Lunch Break

2:30-4:00 Sectional Meetings

I. Paper Session – PROGRAM DESCRIPTION

Crystal Ballroom

Chairman: James Swalm, Rutgers University

Eleanor F. Noble, University of Southern Mississippi,
"An Intensive Reading Improvement Program for
Educationally Disadvantaged Junior High School
Students"

Lee Temkin, Milwaukee Area Technical College,
"Reading Programs for the American Adult:
'Reaching and Teaching' Through Vocational-
Technical and Adult Schools"

Barbara Ann Braveman Paster and Corin E. Kegan,
University of Minnesota, "Redesign of a Training
Program to Meet the Competency Needs of Adult
Basic Education Teachers"

Lila D. Bruckner, University of South Carolina,
"Publicizing the College Reading and Study Skills
Program"

II. Symposium

San Jacinto Room

"Evolving Patterns of Test Use in a University
Reading Center"

Chairman: A. Garr Cranney, University of Florida,
"Change in Testing Programs: The Adoption,
Norming, and Phasing Out of a Campus-wide
Testing Program"

Janet J. Larsen, University of Florida, "Training Staff
of Other Campus Agencies to Interpret Reading
Test Scores: A tape, slide, and cartoon presenta-
tion"

Chester E. Tillman, University of Florida, "Using
Personality Test Data in Individualized Reading
Instruction: A Study of Personality Correlates of
Reading Test Scores"

III. Paper Session — MEDIA

Brazos Room

Chairman: Ira Aaron, University of Georgia

Hyla D. Cartwright, University of Wisconsin —
Madison, "Participants' Perceptions of an Adult
Basic Education Overview Course Utilizing the
Educational Telephone Network as the Major
Medium of Instruction"

M. Jerry Weiss, Jersey City State College, "Media and
Reading"

Robert F. Lewis, Georgia Southern College, "A
Successful Program for High School Underachievers
in Reading"

Marion P. Moser, Piedmont Technical Education
Center, "A Reading Program for Vocational and
Technical Students at Piedmont Technical Educa-
tion Center, Greenwood, S. C."

IV. Paper Session — LANGUAGE RESEARCH

Colorado Room

Chairman: Robert Palmatier, University of Missouri

George Mason and Byron Callaway, University of Georgia, and Harry McDaniel, Douglas County Schools, "(Second Year) Spelling and Reading: Visual Speech Coding"

Lowell Eberwein, University of Kentucky, "An Investigation of the Relationship Between Teachers' Knowledge of Phonetic Generalizations and Their Ability to Pronounce Nonsense Words"

Gary Shaffer and George McNinch, University of Southern Mississippi, "A Longitudinal and Parallel Study of the Ability of Students to Read Sight Words Presented in Different Allographic Forms"

Edward C. Caldwell, West Virginia University, Percy D. Peckham and Don H. Nix, University of Washington, "Rule Learning and Complexity in Simulated Reading"

4:00-5:30 Sectional Meetings

I. Paper Session — THEORY

Crystal
Ballroom

Chairman: Thomas Horn, University of Texas

B. Elgit Blanton, Indiana University, "Current Trends in Prose Learning Research"

W. John Harker, Memorial University of Newfoundland, "Introspective-Retrospective Case Studies in Retrospect"

Richard F. Barron, Oakland University, "Graphic Post-Organizers and Retention"

John Downing, Lloyd Ollila, and Peter Oliver, University of Victoria, "A Cultural Test of the Cognitive Clarity Theory of Reading"

II. Symposium

San Jacinto Room

"Skimming and Scanning — Neglected Reading Skills"

Chairman: Harold F. Bligh, Harcourt Brace Jovanovich, Inc.

Discussant: Roger Farr, Indiana University

Martha Maxwell, University of California — Berkeley, "What Does Research Say?"

Al Raygor, University of Minnesota, "Improving the Skimming and Scanning Skills"

Joanne M. Lenke, Harcourt Brace Jovanovich, "Measuring the Skimming and Scanning Skills"

III. Paper Session — DISADVANTAGED

Brazos Room

Chairman: Martha McLees, Winthrop College

Gloria Elaine Kahn, Columbia University, "Expectations and Nature of the Open Enrollment"

James E. Coomber and Gordon Lell, Concordia College, "An Integrated Reading and Writing Course for the High-Risk Student"

Thomas A. Rakes, Elizabeth Lintz, and Lucretia Payton, Memphis State University, "An Evaluation of the Reading Achievement of Disadvantaged College Freshmen Enrolled in Competency Based And Traditional College Reading Improvement Classes"

W. Gale Breedlove, University of South Carolina, "A Comparative Study of Individual and Small Group Instruction in the Remediation of the Disabled Reader"

IV. Paper Session — MEANING

Colorado Room

Chairman: Pat Finn, State University of New York — Buffalo

- Ernst von Glasersfeld, University of Georgia, "The Necessity of Context or a Prior Knowledge for Reading Comprehension?"

James F. Shepherd, Queensborough Community College, "Research on the Relations Between Knowledge of Morphemes and Knowledge of Derivatives"

Bernard Schmidt, Purdue University, "Humor and Reading"

M. Jean Greenlaw Root, University of Georgia, "A Study of the Influence of Propaganda Techniques on Selection of Instructional Reading Materials by Prospective Teachers"

7:00 N.R.C. Banquet

Rice Roof

Chairman: E. Rankin, President, N.R.C.

Speaker: Fred Davis, University of Pennsylvania

9:00-12:00 Vital Issues

Tejas Room

Chairman: Emery Bleismer, Pennsylvania State University

Saturday, December 1, 1973

9:00-11:00 Sectional Meetings

I. Paper Session — BASIC RESEARCH

Crystal Ballroom

Chairman: Tom Estes, University of Virginia

James C. Hawkins and Walter D. Fenz, University of Waterloo, "The True Nature of Subvocalization, Implications of Counter Conditioning"

David M. Wark, University of Minnesota, "Comparison of Heart Rate for Normal and Test-Panic Readers"

D. Kodluboy, T. Thompson, and D. Wark, University of Minnesota, "Effects of d-Amphetamine on Eye Movements during Reading"

Ann Marie Bernazza Haase, University of Massachusetts, "Factor Analysis in Reading Research"

II. Symposium San Jacinto Room

"ERIC"

Chairman: Rosemary Winkeljohann, ERIC/RCS

ERIC staff – Audio-Visual Demonstration

III. Symposium Brazos Room

"Assessment of School Reading Programs: Evaluation for Improvement"

Chairman: Charles H. Koelling, University of Missouri – Columbia, "Background and Development of Extension Programs in Reading Education"

Discussant: George Spache, Spache Educational Consultants

Richard Robinson, University of Missouri – Columbia, "Evaluation of Current Reading Programs"

Neila T. Pettit, University of Missouri – Columbia, "Development and Rationale for Reading In-Service"

IV. Paper Session – DIAGNOSIS Colorado Room

Chairman: Irene Athey, University of Rochester

Victor Froese, University of Manitoba, "Re-Examined: IRI Criteria at the Secondary School Level"

Josephine S. Goldsmith, Rutgers University, "A Systems Approach to Reading Diagnostic Procedures"

Bernice Mayhew, Indiana State University, "Situational Simulation with a Peer Twist"

Paul Cates, DePaul University, and Mary Van De Warker, College of DuPage, "What Happened to Peter. A Perceptually Different Community College Student"

11:00-12:30 Sectional Meetings

I. Paper Session – TESTING Crystal Room

Chairman: Miles V. Zintz, University of New Mexico

Carl Braun and Allan R. Hagerup-Neilsen, University of Manitoba, "Who Failed? The Test or the Child?"

Irvin Cockriel and Neila Pettit, University of Missouri – Columbia, "Knowledge of Reading Comprehension: Experienced vs. Inexperienced Teachers"

Nancy Andrews, Jill Olshavsky, Jan Pawlowski,
Connie Perkins, Roger Farr, Indiana University,
"Convergent and Discriminant Validity of Reading
as Assessed by Reading Specialists"

Nancy Andrews, Jill Olshavsky, and Roger Farr,
Indiana University, "The Validity of Informal
Assessment of Reading Skills"

II. Paper Session – CLOZE

San Jacinto
Room

Chairman: George Schick, California State University
– Fullerton

Wallace D. Miller, University of Southern Mississippi,
"Using the Cloze Procedure to Determine the
Suitability of Social Science and Science Text-
books for High School Seniors"

George McNinch, University of Southern Mississippi,
"The Cloze Procedure: Appropriate Deletion
Schemes for Determining Textbook Readability or
Suitability at the College Level"

Joe Peterson and Martha Carroll, University of
Georgia, "The Cloze Procedure as an Indicator of
the Instructional Level for Disabled Middle School
Students"

Richard Bloomer, University of Connecticut, "What
Areas Has Cloze Opened?"

III. Paper Session – D

Brazos Room

Chairman: Paul Berg, University of South Carolina

Horst G. Taschow, University of Saskatchewan –
Regina, "Predictability Scale of Comprehension"

Dorinda Ann McClellan, Hillsborough Community
College, "A Comparison of the Readability Level
of Text Materials with the Reading Level of
Community College Students"

John Follman and A. J. Lowe, University of South
Florida, "Internal Consistency and Test-Retest
Reliability of Descriptive Comments"

Denzil Schoolcraft, Gardner-Webb College, Bob W.
Jerrolds and Byron Callaway, University of
Georgia, "The Relationship of the Scores of Three
Personality Assessment Instruments to Reading
Disability"

IV. Paper Session – E

Colorado Room

Chairman: Ira Aaron, University of Georgia

Robert L. Aaron, University of Georgia, "Using the
Cloze and Sight Vocabulary to Develop a Group
Informal Reading Inventory"

Ronald B. Carver, American Institutes for Research,
"The Cloze Test: An Invalid Measure of Reading
Comprehension"

J. Jaap Tuinman, Indiana University, "Psychoseman-
tics and the Teaching of Word Meanings"

Sidney Gold, Bronx Community College, "Psycho-
semantics: A New Perspective on Junior College
Reading Comprehension"

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REGISTRATION

The registration fee is \$25.00 which includes the 1974 Membership Dues (12-1-73/11-30-74), one 23rd Yearbook, and Volume IV (4 issues) of the Journal of Reading Behavior. Please send your check or money order (made payable to the National Reading Conference) to Dr. L. L. Van Gilder, National Reading Conference, Appalachian State University, Boone, N. C. 28608. Please attach pre-registration form to your check or money order. DO NOT send pre-registrations after November 15, 1973.

A NOTE ON HOUSTON

A bus is available from the airport to the bus station for \$3.50. It will cost \$1.00 for a taxi from the bus depot to the Rice. Cabs from the airport may be shared. Houston is undergoing a rebuilding and revival of "old spots." See the "Old Market Square" brochure.

INSTRUCTIONS FOR PURCHASING
BANQUET TICKETS

Please Complete the Following:

Name: _____

Address: _____

City, State, Zipcode: _____

No. of Tickets _____. My check for \$ _____ is attached.

Make check payable to: National Reading Conference, Inc.

Mail to: National Reading Conference, Inc., Appalachian State University,
Boone, NC 28608

PRICE: \$8.00 each

PLACE: Rice Roof

TIME: 7:00 p.m.

Friday, Nov 30

TICKETS: Please pick
up your tickets at
the NRC Registration
table.