

PROGRAM

Twenty - Fourth Annual Meeting

NATIONAL READING CONFERENCE

December 2, 3, 4, 1974

Plaza Inn

Kansas City, Missouri

Host Institution:

University of Missouri

Kansas City, Missouri

Program Committee:

E. B. Fry, Chairman

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Conference Coordinator:

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Yearbook Editor:

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University of Kentucky

NRC 1974 MEMBERSHIP

You may use this form in one of three ways. Check which one you may wish:

- 1. As a pre-conference registration, mail in with your check before November 15, 1974.
2. As a conference registration at conference.
3. If you can't attend conference, this is your annual dues to receive journal, yearbook, and be notified of call for papers for next year's convention. Dues are the same as conference registration - \$25.00. New members can join by simply filling out this form. All program participants must join.

Dr. Mr.
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Attending NON-MEMBER
Spouse:
Mailing Address:
City, State: Zip.
Affiliation:

\$25.00 Registration Fee: Includes single 1975 membership dues (12/1/74 - 11/30/75) one 24th Yearbook, and Volume VI (4 issues) of Journal of Reading Behavior.

Make check or money order payable to: NATIONAL READING CONFERENCE, INC. and send to:

NATIONAL READING CONFERENCE, INC.
Clemson University
Clemson, South Carolina 29631

For reservation at the Plaza Hotel, please fill out form below. TEAR OFF and mail to:

Reservations Manager
Plaza Inn
Main at 45th Street
Kansas City, Missouri 64111
NATIONAL READING CONFERENCE
December 2, 3, 4, 1974

Name
Address
City, State Zip.

Check One:
Single Room @ \$24.00 per day
Double Room @ \$33.00 per day

Arrival Date: Time:
Departure Date: Time:

NOTE: Reservations must be made by November 15, 1974.

MONDAY, DECEMBER 2, 1974

9:00 – OPENING SESSION Room A

President's Remarks, Earl Rankin, University of Kentucky

9:30 – WORD BOUNDARY Room A

Chairman: Paul Berg, University of South Carolina

Josephine Goldsmith, Rutgers College, New Jersey, "The Relationship of Syntactic Unit Size to Word Boundary Decisions of Children Grades 2, 4, and 6"

Robert J. Christina, Oakland University, Rochester, Michigan, "Word Boundary Knowledge as Prerequisite for Word Learning"

Martha E. Bull, Indiana University, "Children's Ability to Segment Sentences Into Individual Words"

Helen Altman Klein, Gary A. Klein and Christy Hopkins Vigoda, Oakland University, "The Utilization of Contextual Information by High School Students"

9:30 – PHONICS Room B

Chairman: Robert Aaron, University of Georgia, Athens, Georgia

Gene Edelman, College of William and Mary, "Teacher Knowledge of Phonics and Pupil Achievement in Reading"

Joseph Ilika and Walter S. Stenning, Texas A&M University, "The Efficacy of a Workbook and Tape Unit for the Improvement of the Phonetic Discrimination Skills of Pre-Service Reading Teachers"

Atlee M. Anderson, New Orleans Public Schools, "The Difference Between Pupils' and Teachers' Knowledge of Phonics Generalizations"

George McNinch, University of Southern Mississippi, "Experiments in Word/Speech Perceptions in Literate, Pre-literate, and Illiterate Samples"

9:30 – SYMPOSIUM Room C

"Early Identification, Diagnosis, and Educational Programming of High Risk Children"

Chairman: Richard Robinson, University of Missouri-Columbia

Neila T. Pettit, University of Missouri-Columbia, "Educational Programming of High Risk Children"

Veralee Hardin, University of Missouri-Columbia, "Identification and Diagnosis of High Risk Children"

MONDAY, DECEMBER 2, 1974 (Cont'd.)

9:30 – SYMPOSIUM (Cont'd.) Room C

Richard Robinson, University of Missouri-Columbia, "Significance and Justification of Early Identification of High Risk Children"

9:30 – COMPREHENSION Room D

Chairman: George Spache, Spache Educational Consultants

Peter Hasselriis, University of Missouri-Columbia, "Comprehension and Critical Reading: Where We Stand"

Sidney Gold, Bronx Community College, "Psychosemantics: The Structure of College Level Reading Comprehension"

Ken L. Dulin and M. Jane Greenwald, The University of Wisconsin-Madison, "Mature Readers' Affective Response to Three Specific Propaganda Devices: Loaded Words, Name-Calling, and Borrowed Prestige/Borrowed Dislike"

11:00 – VERBAL BERBAL Room A

Chairman: Frank Greene, McGill University

Richard H. Bloomer, University of Connecticut, "Sonic Affect, Mode of Presentation and the Free Recall of Meaningful Words"

Patrick J. Finn, State University of New York at Buffalo, "Key Words, Main Idea, and Readability"

Stanley Wanat, SUNY, Stony Brook, "Diary Studies of Reading Acquisition: A Pre-Service and In-Service Tool"

Ann Marie Bernazza Haase, University of Massachusetts, Division of Nursing, "Interest as a Variable in Word Learning"

Edward Fry, Rutgers University, "A Kernal Distance Theory for Readability"

11:00 – EFFECTS OF TEACHER TRAINING Room B

Chairman: Evelyn Spache, Spache Educational Consultants

V. Michael Lahey, Virginia Arnold, Patricia Duncan, Virginia Commonwealth University, "An In-Service Reading Program for the Richmond Public Schools with Implications for Other Programs"

Kay G. Rayborn and London J. Thompson, University of Southern Mississippi, "The Effect of Introductory Courses in the Teaching of Reading on College Students' Ability to Read"

Hughie Hughes, University of New Orleans, "Does Instruction in Reading Methods Improve Teacher Trainees' Reading Skills?"

John J. Campbell, Howard University, "The Effect of an In-Service Course on the Attitudes of Junior High Content Teachers"

MONDAY, DECEMBER 2, 1974 (Cont'd.)

**11:00 – EFFECTS OF TEACHER TRAINING
(Cont'd.) Room B**

Joseph F. Brunner, Montclair State College and Shelley F. Grobe, Rutgers University, Newark, "An Evaluation of Graduate Students' Perceptions of Program Objectives"

11:00 – SYMPOSIUM Room C

"Determining Reading Needs in Adult Basic Education"

Chairman: Fay F. Bowren, Illinois State University

Karl Koenke, University of Illinois, "Standardized Testing: What, When and How Much"

Miles Zintz, University of New Mexico, "Eyeballing Reading Problems Without Testing"

R. E. Leibert, University of Missouri, Kansas City, "Using the IRI in Adult Basic Education"

Discussant: Joan Fischer, Rutgers University

11:00 – STUDY SKILLS Room D

Chairman: Martha Maxwell, University of California, Berkeley

Thomas R. Schnell, University of Missouri-St. Louis, Richard E. Lake, Florissant Valley Community College, Daniel J. Rocchio, Hazelwood High School, "The Effect of Visual Cueing on Reading Comprehension of High School, Junior College, and Adult Basic Education Students"

Lyle L. Miller, The University of Wyoming, "Integrating Speed Reading and Study Skills"

Soledad Gurrola, New Mexico State University, "Determination of the Most Effective and Efficient Combination of SQ3R Components"

Robert C. Gerace, John Lynch, Queensborough Community College, Bayside, Queens, New York, "Reading and Study Skills Combined with a Course in English Composition"

Vera M. Diggs, West Virginia University, "The Relative Effectiveness of the SQ3R Method, a Mechanized Approach and a Combination Method for Teaching Remedial Reading to College Freshmen"

**12:45 – PUBLICATIONS COMMITTEE
LUNCHEON – Officers Suite**

MONDAY, DECEMBER 2, 1974 (Cont'd.)

2:15 — SYMPOSIUM

Room A

“Reading Problems and Habits of American Indian Youth”

Chairman: Emery P. Bliesmer, Pennsylvania State University

Billie Sue Allen, Riverside Indian School, Anadarko, Oklahoma

Sandra Fox, Bureau of Indian Affairs, Aberdeen, South Dakota

Thelma Wenger, Ganada Public Schools, Arizona

2:15 — TEACHER TRAINING

Room B

Chairman: Jo Stanchfield, Occidental College

Albert J. Kingston, Glenn Brosier, Y-Ming Hso, University of Georgia, **“The Validation of the Inventory of Teacher Knowledge of Reading”**

Harry Singer, Robin McKeown, Dan Dolan, University of California at Riverside, **“Curricular Conflict in Reading and Language Development in the 1970's”**

Jane Algozzine, New York State Education Department, **“An Evaluation of the Planning Process for the Right-To-Read Program in New York State”**

Thomas Fitzgerald, New York State Education Department, and Richard Clark, SUNY at Albany, **“Process Evaluation for Reading In-Service Training”**

2:15 — RESEARCH

Room C

Chairman: Norman Silberberg, Kenny Rehabilitation Institute, Minneapolis, Minnesota

Earl F. Rankin, University of Kentucky and Pauline G. Bryant, Louisville Public School System, **“Use of Prediction Equations and Computer Simulation for Identifying Preferred Sensory Modality for Training and Reading”**

Reta D. Hicks, Western Kentucky University, **“A Comparative Analysis Among the Variables, Father's Occupational Level, Sex, Intelligence, and Reading Achievement with Fourth and Sixth Grade Children's Ability to Read Technical and Basic Vocabularies”**

Jerry L. Johns, Northern Illinois University, **“The Usefulness of the Dolch List and Other Recent Word Lists in Materials Written for Children and Adults”**

James E. Walker, University of Kentucky, **“Research on Listening as an Aid to Reading Comprehension”**

MONDAY, DECEMBER 2, 1974 (Cont'd.)

2:15 – PERSONALITY

Room D

Chairman: Ezra Steiglitz, Rhode Island College

F. Robert Poole, University of Oklahoma, "Changes on College Reading Students' Achievement and Attitude as a Function of Spontaneous Dialogue"

Henry D. Olsen, Medgar Evers College and John N. Mangieri, Ohio University, "Self-Concept-of-Academic Ability and Reading Proficiency"

Sue Johnson, University of Minnesota, "Effecting Change in Personality Variables Through Academic Skills Training"

Patricia Foley, University of Southern Mississippi, "The Effects of Rest Pauses on Reading Test Performance of Fourth-grade Introverts and Extroverts"

Discussant: Al Raygor, University of Minnesota

4:00 – ANNUAL BUSINESS MEETING

Chairman: Earl Rankin, President, National Reading Conference

Secretary's Report: Hazel Horn Carroll, Southern Methodist University

Treasurer's Report: Gordon Gray, Clemson University

Site Selection for 1976: Edward Fry, Rutgers University

Report of Yearbook Editor: Phil Nacke, University of Kentucky

Report of Journal Editor: J. Jaap Tuinman, Indiana University

Publications Committee Report: Ann Marie Bernazza Haase

Introduction of New Officers

Important Changes In Vital Issues

New Business

President's Benediction

8:00 – 12:00 – VITAL ISSUES

TUESDAY, DECEMBER 3, 1974

9:00 – SYMPOSIUM

Room A

“Change in Programs of College Learning Centers”

Chairman: A. Garr Cranney, University of Florida

Janet Larsen, University of Florida, “Prevention: Applying the College Laboratory Model to High School Settings”

Dan Rhodes, University of Florida, “Implementation: Administrative Problems in Beginning a Large Learning Center”

Chester Tillman, University of Florida, “Diagnosis: Dyslexia, Minimal Brain Damage, and All That”

A. Garr Cranney, University of Florida, “Expansion: After Reading and Study Skills, What?”

9:00 – RESEARCH

Room B

Chairman: James Fleming, SUNY at Albany

Fred W. Ohnmacht and James T. Fleming, SUNY at Albany, “Developmental Changes in Memory Attributes of Good and Poor Readers”

Sandra R. Ohnmacht, Board of Cooperative Services, Schoenectady and Schoharie County and Fred W. Ohnmacht, SUNY at Albany, “Reading Ability as a Mediator of the Effects of Semantic Features on Short Term Memory for Words”

Margaret O. Knapp, University of Texas at San Antonio, “Awareness of Black Dialect by First- and Fifth-graders as Related to Race, Socio-Economic Status, and Sex”

Bonnie L. Hensley, University of Southern Mississippi at Natchez, “A Comparison of Language Responses Between a Sample of Non-reading Adults and a Sample of Non-reading Primary Pupils”

Mary Ella Brady, Indiana University, “A Further Exploration of How Increases in Knowledge of Specific Words is Related to the Comprehension of Prose from which the Words are Drawn”

9:00 – RATE AND TESTING

Room C

Chairman: Allen Berger, University of Alberta

Ronald P. Carver, American Institutes for Research, “Criteria for Designing Reading Rate Research”

Emilie P. Sullivan, Texas A&M University, “Internal Reading Flexibility Patterns Among University Undergraduates”

Jane Rhoads, Betty Morgan, Wichita State University, “A Comparison of Improvement in Reading Rate Between Veterans and Non-Veterans in a Reading Improvement Course”

Michael Bradley, University of North Carolina, Wilmington, “Note on Norms for the Carver-Darby Chunked Reading Test”

TUESDAY, DECEMBER 3, 1974 (Cont'd.)

9:00 – SYMPOSIUM

Room D

“The Paper Chase: An Examination of the Publisher-Publishee Relationship”

Chairman: Bob W. Jerrolds, University of Georgia

J. Jaap Tuinman, Indiana University

Wayne Otto, University of Wisconsin

Lloyd Kline, Editor of The Reading Teacher and the Journal of Reading

Marshall Aronson, Editor, College Division, Addison Wesley Publishing Co.

Phil L. Nacke, University of Kentucky

11:00 – SYMPOSIUM

Room A

“Falacies in the Mathemagenic Hypothesis: Some Postulated Alternatives”

Chairman: J. Jaap Tuinman, University of Indiana

Paul B. Borthwick, University of Southern Mississippi, “Effects of Question Strategy Training Upon the Information Gained From Reading Science-Related Prose Selections”

Reed Rickman Mottley, University of Southern Mississippi, “The Effect of Prequestioning versus No Prequestioning Reading Conditions Upon Subsequent Comprehension Scores”

Mark G. Richmond, University of Southern Mississippi, “Passage Effect and the Mathemagenic Hypothesis”

Discussant: Ernest Rothkoph, Bell Laboratories, Murray Hill, N. J.

11:00 – COMPREHENSION

Room B

Chairman: R. J. Christina, Oakland University, Rochester, Michigan

James A. Dinnan, University of Georgia, “Intellect ‘Process’ Used for Comprehension of Varied Discipline Areas”

Charles W. Peters, Madison Public Schools and Nathaniel A. Peters, Oakland Schools, “A Comparative Analysis of Reading Comprehension in Four Content Areas”

Joseph L. Vaughan, Jr., University of Arizona, “Effect of Interest on Reading Comprehension Among Good, Average, and Poor Readers in Grades Four, Six, Eight, and Eleven”

TUESDAY, DECEMBER 3, 1974 (Cont'd.)

11:00 – COMPREHENSION Room B (Cont'd.)

Susan McCann, Avondale Schools, Michigan and Richard Barron, Oakland University, "The Effect of Componential Analysis Upon Concept Differentiation in a Passage of Social Science Content"

11:00 – ADULT BASIC EDUCATION Room C

Chairman: David Smith-Gold, Rutgers University, Newark

Horst G. Taschow, University of Saskatchewan, Regina Campus, Canada, "Developing an Inquisitive Mind Through Competence in Individual Questioning in Adult Basic Education (ABE)"

Christopher J. Ramig and Ken L. Dulin, The University of Wisconsin-Madison, "A One-Year Field-Centered Reading Methods Seminar for Adult Basic Education Teachers"

Lester Golub, The Pennsylvania State University, "Literacy, Society, and Education"

Anita B. Dahlke, University of Wisconsin-Oshkosh, "Helping Students 'STA' in College"

11:00 – PAPER SESSION Room D

Chairman: George E. Mason, The University of Georgia

Victor Froese, Carl Braun, Allan Neilsen, University of Manitoba, Canada, "Eye Movement Photography: An Instructional Tool?"

John C. Towner and Howard M. Evans, Western Washington State College, Bellingham, "The Effect of Three-Dimensional Stimuli Versus Two-Dimensional Stimuli on Visual Form Discrimination"

Patricia M. Brown, University of Georgia, "An Investigation of Teachers' Attitudes Toward Dialect-Specific and Non-Dialect Specific Reading Miscues"

Ginger Van Blaricom, Robert D. Chester, Conrad G. Katzenmeyer, Wisconsin Research and Development Center for Cognitive Learning, University of Wisconsin-Madison, "A Study of the Effects of Instruction on Indeterminate Syllogistic Reasoning Ability"

2:15 – WAY OUT Room A

Chairman: David Wark, University of Minnesota

Thomas A. Rakes and Richard L. Spreckelmeyer, Memphis State University, "An Astrological Perspective on Reading Performance"

TUESDAY, DECEMBER 3, 1974 (Cont'd.)

2:15 – WAY OUT (Cont'd.) Room A

Bernard Schmidt, Purdue University, "Critical Reading Through Creative Writing"

Paul Johnston, Montclair State College, "Why Is Reading Poetry So Damned Hard: Part I"

M. Jerry Weiss, Jersey City State College, "The Impact that Media Has Made on our Culture"

2:15 – GOMBO Room B

An Informal Conversation Session with Ernest Rothkoph, Bell Telephone Laboratories, In Which He Will Probably Defend the Mathemagenic Hypothesis.

2:15 – CLOZE Room C

Chairman: Richard Vacca, North Illinois University

David C. Johnson, Air University, "The Evaluation of Comprehension When English Is a Second Language by Use of the Cloze Procedure"

Barbara A. Hutson, Jerome A. Niles and Lorraine K. Noval, State University of New York, Albany, "Comparison of Factor Structure for Oral Reading and Auditory Cloze Tasks"

Edward Paradis, University of Wyoming, Robert J. Tierney and Joe Peterson, University of Georgia, "A Systematic Examination of the Reliability of the Cloze Procedure"

Robert L. Curry and Lynna Geis, University of Oklahoma, "Syllabication Skills of College Students"

2:15 – SYMPOSIUM Room D

"Individualizing, Humanizing, and Personalizing Reading at the College Level"

Chairman: Effie Kaye Adams, SUNYAB

Ethel King, Paul Quinn College, Waco, Texas, "Here Come the Tutors: Personnel, Materials, and Methods in Individualized Programs"

Bernard B. Wellmon, Jarvis Christian College, Hawkins, Texas, "Individualized Reading Techniques That Work in the Social and Behavioral Sciences"

Robert Mack, Langston University, Langston, Oklahoma, "Coping With Problems in Reading Biological Sciences at the College Level"

Effie Kaye Adams, SUNYAB, "The Role of the Reading Counselor in Humanizing, Individualizing and Personalizing Reading at the College Level"

TUESDAY, DECEMBER 3, 1974 (Cont'd.)

4:00 – DISADVANTAGED Room A

Chairman: Dale Bryant, Columbia University

Jewelean W. Whittaker, Texas Southern University, "Reading Comprehension of Nonstandard Dialect Speakers Improved by the Use of Linquistic Principles"

Jerry A. Rainwater, Eastern New Mexico University, "Comprehension Characteristics of Chicano and Non-Chicano Students at Eastern New Mexico University"

Ethel E. McCreath, Essex County College, N.J., "An Investigation of Reading Habits, Reading Interests, and Their Relationship to Reading Improvement of Students in an Urban Open-Door Junior College"

Helen M. Corneli, University of Wisconsin-Madison, "A Comparison of the Reading Interests of Prisoners and College Students"

James E. Coomber, Concordia College, and Howard Peet, North Dakota State University, "Vocabulary Development for the Academically Disadvantaged"

4:00 – HIGH SCHOOL Room B

Chairman: Thomas H. Estes, University of Virginia

John E. George and Linda S. Prugh, University of Missouri-Kansas City, "Tutor-Student System Dropout Prevention Study"

M. Eanet, A. Manzo, M. Condon, University of Missouri-Kansas City, "A Subjective Identification and Categorization of Learning Tasks Found in Secondary School and College Reading Materials"

Richard T. Vacca, Northern Illinois University, "An Investigation of a Functional Reading Strategy in Seventh Grade So Studies Classes"

Taylor E. Turner, Marshall University, "Senior High Reading-Total Faculty and Student Participation"

Karl Koenke, University of Illinois-Urbana, "Reading Programs in Illinois High Schools: Three Comments"

4:00 – PROGRAM DESCRIPTION Room C

Chairman: Anitz Appleby, Lehman College

Carmelita K. Williams, Norfolk State College, "The Effectiveness of Reading Workshops Upon General Reading Interests and Achievements of College Students"

Robert J. Pellegrine, University of Rochester, "A Reading Center in a School of Music: Problems"

Margaret Coda Devirian, California State University, Long Beach, Gwyn Enright and Guy Smith, California State University, Northridge, "Learning Assistance: The State of the Center"

Shirley Aaronson, Queensborough Community College, Queens, "Closer Articulation Between Reading and Content Teachers: An Idea Whose Time Has Come"

Joseph De Pierro, Seton Hall University, "Some Effects of College Freshmen Reading Instruction on Academic Achievement"

8:00 – 12:00 – VITAL ISSUES

WEDNESDAY, DECEMBER 4, 1974

9:00 – LITERATURE REVIEWS Room A

Chairman: Emery Bliesmer, Pennsylvania State University

William Blanton, Indiana University, "Annual Review of Literature in College and Adult Reading"

Donald D. Basile, University of Cincinnati, and Sister Rosemary Winkeljohann, Clearinghouse on Reading and Communication Skills (ERIC-RCS) "Improving College Reading and Study Programs by Locating and Critiquing Research"

H. L. Narang, University of Saskatchewan, Regina Campus, "A Review of Canadian Research in Reading Education"

Marilyn M. Fairbanks, West Virginia University, "College Reading Improvement Program Evaluation: Role of Research Factors on Reported Program Effect on Academic Achievement"

9:00 – TESTING Room B

Chairman: Fred Davis, University of Pennsylvania

Leon E. Williamson, New Mexico State University, "Student Perception of What a Question Requires and the Response Given"

Wallace Ramsey, University of Missouri-St. Louis, "Testing Phonics Skills in Context"

Michael T. McCord, University of Georgia, "A Systematic Analysis of Reading Comprehension Tests"

Mary A. Keetz, West Chester State College, "Ability of Students to Identify Correct Responses Before Reading: A Replication"

Robert D. Chester and Kenneth L. Dulin, The University of Wisconsin-Madison, "Mature Readers' Nelson-Denny Comprehension Scores With and Without Syntactically and Semantically Simplified Item-Stems and or Item-Foils"

9:00 – SYMPOSIUM Room C

"The Greening of Graduate Schools Which Produce Professionals in Reading"

Chairman: Mary Ella Brady, Indiana University

Terry Bullock and Jean Otto, Indiana University, "Current Content and Structure of Doctoral Programs in Reading and Other Vital Issues"

Roger DeSanti and Brian Shirley, Indiana University, "An Evaluation of Professional Preparation in Reading and Its Value For Later Professional Positions"

Cyrus F. Smith, Jr., Indiana University, "Is Teacher Preparation in Reading Adequate? Three Sides of the Same Coin?"

Nancy C. Andrews, Institute for Child Study, Indiana University, "A Proposed Model for an Effective and Purposeful Graduate Program in Reading"

NOTE: The above group of doctoral students were invited by the program chairman to air their views.

WEDNESDAY, DECEMBER 4, 1974 (Cont'd.)

9:00 — COMPETENCY

Room D

Chairman: Lee Mountain, University of Houston

Edna Warncke and J. David Cooper, Ball State University, "A Competency Based Reading Methods Program for Pre-Service Elementary Teachers -- Development and Follow-Up"

Joanne Olson, University of Houston, "Evaluation of a Modular Reading Methods Course"

Martha Dillner, University of Houston, "Assessment and Supervision of the Field Experience Component of a Competency Based Reading Methods Course"

Nancy Bowden, University of Houston, "Clinical Supervision of Reading Students in a Competency Based Program"

11:00 — GENERAL SESSION

Room A

Chairman: Edward Fry, Rutgers University

Introduction of Host: Anthony Manzo, University of Missouri, Kansas City

Spokesman for Host Institution: Joseph Doerr, Dean of Education, University of Missouri-Kansas City

Oration: Senator, Phineous Fogbound

Speaker: Thomas Eagleton, United States Senator, Missouri

Comments on National Politics and Reading:
George Spache, Past President, NRC
Albert Kingston, Past President, NRC

BOARD OF DIRECTORS

(Term Expires at the end of the annual meeting for that year)

Earl F. Rankin, University of Kentucky, President
(term expires 1974 - becomes Past-President until 1976)

Edward B. Fry, Rutgers University, Vice-President
(term expires 1974 - becomes President until 1976)

Gordon Gray, Clemson University, Treasurer
(appointed for an indefinite term by Board)

Hazel Horn Carroll, Southern Methodist University, Secretary
(appointed for an indefinite term by Board)

Paul Berg, University of South Carolina, Past-President
(term expires 1974) (acting for Wendell Weaver)

J. Jaap Tuinman, Indiana University
(term expires 1975)

Dale Bryant, Teachers College - Columbia University
(term expires 1974)

Martha Maxwell, University of California - Berkeley
(term expires 1976)

NEW OFFICERS

(Incoming Officers at the end of the 1974 meeting)

J. Jaap Tuinman, Indiana University, Vice President
(becomes Vice President in 1976)

David Wark, University of Minnesota, Board of Directors,
(appointed to fill Tuinman term expiring 1975)

Wayne Otto, Wisconsin University, Board of Directors
(term expires 1977)

Ronald Carver, American Institute of Research, Board of Directors
(term expires 1977)

PUBLICATIONS COMMITTEE

Ann Marie Bernazza Haase, Chairman, University of Massachusetts - Amherst

**Kingston
Bloomer
Davis
Tuinman
Blanton**

**Nacke
Singer
Bliesmer
Spache**

Publications Committee meets 12:45 Monday, Officer's Suite.

REGISTRATION

The registration fee is \$25.00 which includes the 1974 Membership Dues (12/1/74 - 11/30/75), one 24th Yearbook, and Volume IV (4 issues) of the JOURNAL OF READING BEHAVIOR. Please send your check or money order (made payable to the National Reading Conference) to Dr. Gordon Gray, National Reading Conference, Clemson University, Clemson, South Carolina 29631. Please attach pre-registration form to your check or money order. DO NOT send pre-registrations after November 15, 1974.

PRESENT BOARD OF DIRECTORS

Meeting, Sunday, December 1, 1974 at 4:00 p.m.

NEW BOARD OF DIRECTORS

Meeting, Wednesday, December 4, 1974 at 9:00 - 10:30 a.m.
Officer's Suite

WHAT IS N. R. C.?

The National Reading Conference was founded by Oscar Causey and a small group of young men who were interested in reading, in particular, how to improve the reading of college students and adults. As the organization grew, so did the membership and interests move more towards research and the training of teachers and reading specialists at graduate levels.

The typical NRC member is probably a university professor, but there are a number of two-year college reading improvement instructors, reading curriculum specialists in the public schools, and graduate students planning to become one of the above. We are proud of our service in stimulating an academic approach to the nation's reading problems.

We were originally founded as the Southwest Reading Conference and used that name from 1952 to 1958. Our 23 year-books have been standard reference tools for reading scholars and now, alas, reflect somewhat the recent history of reading. Our Journal of Reading Behavior has a solid place on the shelves of most institutions of higher learning, contains only juried articles, and is listed in Psychological Abstracts.

The annual meetings are marked by an air of informality where any paper can and often is challenged from the floor, and vital issues are often discussed late in the evenings.

LIST OF PRESIDENTS

Oscar Causey, Texas Christian University, 1952 - 59

William Eller, University of Buffalo, 1960 - 61

George Spache, University of Florida, 1962 - 64

Albert Kingston, University of Georgia, 1964 - 65

Paul Berg, University of South Carolina, 1967 - 68

Alton Raygor, University of Minnesota, 1969 - 70

Wendell Weaver, University of Georgia, 1971

Earl Rankin, University of Kentucky, 1972 - 74