

Discussants: Mr. Stanford Taylor, Educational Developmental Laboratories, Inc.
Dr. Robert Curry, Baylor University

4:00 P.M.—BUSINESS MEETING **Assembly Room**

Presiding: Dr. George Spache, National Reading Conference

4:45 P.M.—SPECIAL MEETING—Publications Committee **Room 101**

7:00 P.M.—FOURTH GENERAL SESSION—Dinner Meeting **Junior Ballroom**

Presiding: Dr. George Spache, National Reading Conference

Address: Dr. Harry Singer, University of California, Riverside

“Changing Patterns of Factors in Reading: Elementary Through
College Levels”

December 5

9:30 A.M.—FIFTH GENERAL SESSION **Assembly Room**

Research and Evaluation

Chairman: Dr. Uberto Price, Appalachian State Teachers College

1. “Twenty Years of Research in College-Adult Reading”
Dr. David Wark, University of Minnesota

2. “Review of Current Research in College-Adult Reading 1963-64”
Dr. Emery Bliesmer, University of Virginia

3. “Behavior Analysis: The New Look in Reading Research”
Dr. Alton Raygor, University of Minnesota

Discussants: Dr. Paul Berg, University of South Carolina
Dr. Arthur S. McDonald, Marquette University

ALL MEETINGS WILL START PROMPTLY AS SCHEDULED

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PROGRAM

Fourteenth Annual Meeting

NATIONAL READING CONFERENCE

THEME:

*The Philosophical and Sociological
Bases of Reading*

December 3 - 5, 1964

Headquarters for Meetings: Student Center, Southern Methodist University

Host Institution: Southern Methodist University

Dallas, Texas

December 3

9:00 A.M.—REGISTRATION AND EXHIBITS

Assembly Room

10:00 A.M.—FIRST GENERAL SESSION

Assembly Room

Chairman: Mrs. Dorothy Bracken, Southern Methodist University

Invocation: Rev. Claude Evans, Chaplain, Southern Methodist University

Conference Welcome: Dr. George Spache, University of Florida
President, National Reading Conference

University Welcome: Dr. Edward Pratt, Chairman, School of Education,
Southern Methodist University

Invitational Addresses:

“The Philosophical and Sociological Bases of Reading”
Dr. Emerald Dechant, Fort Hays Kansas State College

“The Meaning of Reading”
Dr. David R. Kopel, Chicago Teachers College

“Progress Toward Adult Literacy”
Dr. H. Alan Robinson, University of Chicago

1:45 P.M.—SECOND GENERAL SESSION

Assembly Room

Psychological and Sociological Trends

Chairman: Mr. Alvin Lowe, Loyola University, New Orleans

1. “The Promise of Paper Backs”
Mr. David Sohn, Yale University

2. “Critical Thinking and Reading”
Dr. William Eller, New York State University—Buffalo

3. “Ego-Strength and Reading Disability”
Dr. Maurice Woolf, Kansas State University

Discussants: Dr. Ralph Staiger, University of Delaware
Dr. Edward Roughton, Auburn University

3:30—SECTIONAL MEETINGS

SECTION I: Pre-College Reading Programs

Room 101

Chairman: Miss Evelyn Hinton, University of Wichita

1. “The Contributions of College Reading Specialists to Pre-College Reading Programs”

Father Joseph B. Tremonti, C.S.V., University of Dallas

2. “Preparing Adequate College-Adult Readers Through Public School Development of Reading Programs”
Miss Ailene Griffin, Dallas Public Schools

3. “Meeting the Reading Needs of Students Preparing for College Study”
Mrs. Hazel Carroll, Southern Methodist University

Discussants: Miss Ailene Thompson, Florida State University
Mr. Lester Van Gilder, Marquette University

SECTION II: Research Reports

Room 102

Chairman: Mr. Warren Fortenberry, Southeastern Louisiana College

1. “A Composite Study of Attitudes of Parents of Superior and Inferior Readers Toward Certain Aspects of Reading and Child Rearing”
Dr. Dorothy McGinnis, Western Michigan University

2. “Is Reading What the Reading Tests Test?”

Dr. Albert J. Kingston, University of Georgia

3. “A Survey of College Reading Programs in Louisiana and Mississippi”
Dr. Eric Thurston, University of Southern Mississippi

Discussants: Dr. Dale Bryant, Albany Medical College
Rev. A. F. Diederich, O.P., St. Norbert College

5:00 P.M.—SPECIAL MEETING—Publications Committee

Room 101

Presiding: Dr. William Eller

8:00 P.M.—INFORMAL DISCUSSION OF VITAL ISSUES

Ballroom, Holiday Inn

December 4

9:00 A.M.—THIRD GENERAL SESSION

Assembly Room

SYMPOSIUM: The Cloze Procedure in College-Adult Reading

Chairman: Dr. Donald E. P. Smith, University of Michigan

1. “Theoretical Background of Cloze”—Dr. Wendell Weaver, Campbell College

2. “Review of Research”—Dr. Earl Rankin, Texas Christian University

3. “Implications of Cloze”—Dr. Lawrence Hafner, Southern Illinois University

4. “A Research Report”—Dr. Richard Bloomer, University of Connecticut

Interrogators: Dr. Frank Greene, University of Michigan
Dr. Culbreth Melton, University of Florida

1:30 P.M.—SECTIONAL MEETINGS

Room 101

SECTION I: The Evolving College Reading Program

Chairman: Dr. George B. Schick, Purdue University

1. “The Evolution of the Purdue Reading Program”
Dr. Bernard Schmidt, Purdue University

2. “The Evolution of the Western Reserve Program”
Dr. Esther McConihe, Western Reserve University

3. “The Evolution of the Minnesota Reading Program”
Dr. Garr Cranney, University of Minnesota

4. “The Evolution of the Southern California Reading Program”
Dr. Charles Brown, University of Southern California

Interrogators: Dr. Walter Hill, University of Oregon
Dr. Henry P. Smith, University of Kansas

SECTION II: Research Reports

Room 102

Chairman: Dr. Ernest Jones, Oklahoma Central State College

1. “The Effect of Set and Information on Reading Rate”
Dr. Martha Maxwell, University of Maryland

2. “Attitudes Toward Certain Aspects of Reading Expressed by Parents of Inferior College Readers”
Dr. Homer L. J. Carter, Western Michigan University

3. “Motility Training”

Miss Helen Frackenpohl, Educational Developmental Laboratories, Inc.

4. “Eye Movements and Reading Reconsidered”
Dr. Peter B. Smith, University of Santa Clara