

Program

Twenty-First Annual Meeting

NATIONAL READING CONFERENCE

December 2, 3, 4, 1971
Sheraton Motor Inn, Tampa, Florida

Host Institution:
University of South Florida
Tampa, Florida

Program Committee:
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A. C. Bickley

Conference Manager:
A. J. Lowe

Exhibits Coordinator:
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Yearbook, and Volume IV
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Reading Behavior.

Make check or money order payable to:
NATIONAL READING CONFERENCE, INC.
Mail to:

A. J. Lowe
EDU 306L
University of South Florida
Tampa, FL 33620

*NOTE: Receives badge only.

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Reservations Manager
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515 Cass Street
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NATIONAL READING CONFERENCE

December 2, 3, 4, 1971

Name _____

Address: _____

City, State: _____ Zip Code: _____

Check one:

Single Room @ \$13.00 per day

Double Room @ \$18.00 per day

Arrival Date: _____ Time: _____

Departure Date: _____ Time: _____

NOTE: Reservations must be made by November 1st,
1971.

Wednesday, December 1

Registration: 7.00 p.m. to 9:00 p.m.

Thursday, December 2

Registration: 8:00-9:30 — Second Floor Lobby

Exhibits Salon "C"

9:30-10:30 General Session Salon "A"

Chairman: Earl F. Rankin, University of Kentucky

Invocation: Lawrence E. Hafner, Florida State University

Conference Welcome: Earl F. Rankin, University of Kentucky

University Welcome: Cecil Mackey, President, University of South Florida

Presidential Address: Wendell W. Weaver, University of Georgia

10:30-11:00 Coffee Break Salon "A"

11:00-12:30 Sectional Meetings

I. Symposium Salon "A"

"Ausubel's Theoretical Construct of Advance Organizer: Learning by Reading"

Chairman: Lester Van Gilder, Marquette University

Discussant: Ernst Rothkopf, Bell Telephone Laboratories, Murrayhill, New Jersey

B. Elgit Blanton, Indiana University, "*Ausubel's Theoretical Construct of Advance Organizer: Theory, Research, Applications for Reading Research*"

Dick Barron, Syracuse University, "*The Effect of Advance Organizers Upon the Meaningful Reception Learning and Retention of a Passage of General Science Content in Grades Six Through Twelve*"

Tom Estes, University of Virginia, "*The Effect of Advance Organizers Upon the Meaningful Reception Learning and Retention of a Passage of Social Science Content in Grades Six Through Twelve*"

Bob Jerrolds, University of Georgia, "*The Effects of Advance Organizers in Reading for the Retention of Specific Facts*"

II. Paper Session Salon "B"

Chairman: Albert Lockett, University of Kentucky

Discussant: Stanley Mour, University of Louisville

Albert J. Kingston, University of Georgia, "*The Ability of Entering First Grade Children to Distinguish Word Boundaries*"

Albert C. Bickley, Morehead State University, "*The Effect of Phonological Pairing of Structural and Lexical Items*"

Ernst von Glasersfeld, University of Georgia, *"The Conceptual Semantics of Some Transitive Verbs"*

Allan Roy Ohaver, Jr., Harrisburg Area Community College, *"A Comparison Study of Semantic and Syntactic Cueing by Low Reading Performance College Freshmen"*

III. Program Descriptions Kennedy Room

Chairman: Robert Palmatier, University of Georgia

Hyla Cartwright, University of Kentucky, *"How Do You Individualize Instruction in a Reading and Study Skills Center With Junior College and/or Open Door Policy Students?"*

Gene Kerstiens, El Camino College, *"The Ombudsman Function of the College Learning Center"*

Phoebe Helm, Jackson State Community College, *"A Program to Train Paraprofessionals in Reading Instruction"*

Dorinda McClellan, Hillsborough Community College, *"A Program of Individualized Instruction for College Freshmen"*

12:30-2:30 Lunch

2:30-4:00 Sectional Meetings

I. Symposium Salon "A"

"Modeling the Reader or Reading the Models?"

Chairman: Albert J. Kingston, University of Georgia

Discussants: Martin Kling, Rutgers University
Wendell W. Weaver, University of Georgia

Duncan Hanson, Florida State University,
"Computer Based Models"

John J. Geyer, Rutgers University, *"Problems of Modeling the Reading Process"*

Irene Athey, University of Rochester,
"Developmental and Reading Processes"

Norman Mackworth, Stanford University,
"Perceptual and Reading Processes"

II. Symposium Salon "B"

"Multiple Roles of a University Reading and Study Skills Center"

Chairman: Uberto Price, Appalachian State University

A. Garr Cranney, University of Florida,
"Evaluation of a Three-Year Summer College Program for Black Entering Freshmen"

Janet J. Larsen, University of Florida, *"Individual Group and Workshop Approaches to Test Anxiety"*

Chester E. Tillman, University of Florida,
"Measuring Outcomes in College Reading Programs"

III. Paper Session

DeSoto

Chairman: James H. Bath, Wichita State University

Discussant: Curtis Englebright, Western Kentucky University

Earl F. Rankin, University of Kentucky, "*An Investigation of Negative Flexibility*"

Joe Peterson, University of Georgia, "*Validation of the Cloze Procedure as a Measure of Readability with High School, Trade School, and College Populations*"

Ned Ratekin, University of Northern Iowa, "*The Adequacy of the Cloze in Measuring Comprehension of Different Logical Patterns*"

Lawrence E. Hafner and Billy M. Guice, Florida State University, "*Survival for Reading*"

IV. Program Descriptions

Kennedy Room

Chairman: Robert Byrne, Eastern Kentucky University

Marjorie McDaniel, Indiana State University, "*Learning Skills Center, Indiana State University*"

John S. Brennan, Northeastern Junior College, "*Prescriptive Use of Tutors in Adult Education*"

Jewelean W. Whittaker, Texas Southern University, "*Department of Reading and Study Skills at Texas Southern University*"

4:00-4:15 Break

4:15-5:00 Business Meeting:

Salon "A"

Eulogy for Homer Carter
Oscar S. Causey Award
Reports from Officers

8:00 Vital Issues

Fountain Court

Friday, December 3

9:00-10:30 Sectional Meetings

I. Symposium

Salon "A"

"Problems and Procedures in Measuring Reading Growth"

Chairman and Discussant: Roger Farr, Indiana University

Frederick B. Davis, University of Pennsylvania, "*A Comparison of Psychometric Models Used in Measuring Change*"

James Wardrop, University of Illinois, *"Measuring Change: Some Problems and Solutions"*

Nicholas Anastasiow, Indiana University,
"Measuring Change: A Time Dimensional Problem"

II. Symposium

Salon "B"

"Realities and Fallacies of Reading Instruction for Ethnically Different Students"

Chairman: George O. Phillips, Queens College

Discussant: Addie Mitchell, Morehouse College

Effie Kaye Adams, Florida A & M University,
"The Reading Interests of Black and White Students in Two Separate Reading Laboratories"

Marian L. Vick, A & T State University, *"Cognitive and Affective Concerns"*

Venis Marsh, York College, CUNY, *"Realities for the 1970's"*

Ruby T. Davis, South Carolina State College,
"Instructional Approaches and Materials"

III. Paper Session

DeSoto

Chairman: Sue Griffith, Alachua County School Board, Gainesville, Florida

Discussant: Lowell Eberwein, University of Kentucky

Robert L. Aaron, University of Georgia,
"Developing a Model Design for Contingency Management of Delinquent Adolescents"

Lee R. Wolfe, University of the State of New York, *"The Differential Effects of Peer Correction versus Teacher Correction of Classwork on Selected Reading Criteria"*

N. Dale Bryant, Columbia University, *"Behavior Therapy for Comprehension Problems Due to Concentration Difficulties"*

Christine LaConte, University of Connecticut,
"The Development of Frustration Tolerance and Apprehension Span for Verbal Materials"

IV. Program Descriptions

Kennedy Room

Chairman: Elneita W. Stewart, Texas Southern University

James Swalm, Gordon Cox, Rutgers University,
"A Content Approach to Reading Skill Development for Special Admit Freshmen in a Four Year College"

Frederica F. Williams, Tuskegee Institute, *"A Reading Program for Disadvantaged Students in a Predominately Black College"*

Hazel Ballou, Western Piedmont Community College, *"How to Plan and Organize a Reading Program in the Community College"*

10:30-11:00 Coffee Break

Salon "A"

11:00-12:30 Sectional Meetings

I. Symposium Salon "A"

"Theoretical Aspects of the Cloze Procedure"

Chairman: Robert Alsup, Murray State University

Discussants: Earl F. Rankin, University of
Kentucky
Wendell W. Weaver, University of
Georgia

Wilson Taylor, St. Elizabeth's Hospital, "*Unilateral
versus Bilateral Cloze Performance*"

Fred W. Ohnmacht and James T. Fleming, SUNY
@ Albany, "*Cloze and Closure: A Second
Analysis*"

J. Jaap Tuinman, Indiana University, "*Speculations
on Clozing as a Search Procedure*"

II. Symposium Salon "B"

"A Skill-Centered Approach to Reading
Instruction: The Wisconsin Design for
Reading Skill Development"

Chairman: Bernard Schmidt, Purdue University

Discussant: Ralph C. Staiger, Executive Secretary/
Treasurer, I.R.A.

Wayne Otto, University of Wisconsin, "*Rationale
and Overview of the Wisconsin Design*"

Eunice Askov, University of Wisconsin, "*The Word
Attack Component of the Design*"

Karlyn Kamm, University of Wisconsin, "*The
Study Skills Component of the Design*"

Robert Chester, University of Wisconsin, "*The
Comprehension Component of the Design*"

Robert Rude, University of Wisconsin,
"*Implementation and Field Testing of
the Design*"

III. Paper Session DeSoto

Chairman: Phillip Shew, Rutgers University

Discussant: Walter R. Hill, SUNY @ Buffalo

Joanna Williams, University of Pennsylvania, "*The
Effects of Discrimination and Reproduction
Training on Discrimination and Reproduction
Tests*"

Eric Brown, New York University, "*Syntactic
Realization and Levels of Understanding
in Oral Reading*"

Horst G. Taschow, University of Saskatchewan,
"*Representational Intelligence and Reading
Comprehension: An Investigation of Piaget's
Developmental Aspects of Cognitive Functions
as Related to the Reading Process*"

Teryle Capreter, Clemson University, *"Teaching Affirmative and Conjunctive Concepts to Five Year Olds: Acquisition and Transfer"*

IV. Program Descriptions Kennedy Room

Chairman: Mary A. Keetz, Pennsylvania State University

Shirley Aaronson, Queensborough Community College, *"Vocabulary Instruction, Challenge of the Seventies"*

Harry O. Patterson, General Motors Institute, Flint, Michigan, *"The Pre-EM Program at General Motors Institute"*

Susan Howell, Floyd Junior College, *"Curriculum Plans for Reading Program a Floyd Junior College"*

John J. Campbell, University of Maryland, *"Report on Experimental College Study Skills Program Conducted by the University of Maryland Reading and Study Skills Lab"*

12:30-2:30 Lunch

2:30-4:00 Sectional Meetings

I. Symposium Salon "A"

"The State of the Art of Reading in the U.S. Today: Summary of Results of Project 3 of the Targeted Right to Read Program"

Chairman: Joseph Ilika, Texas A & M University

Discussant: Michael Bradley, University of North Carolina @ Wilmington

Patricia Elias, Educational Testing Service, Berkeley
"Overview of the Project and Results of Literature Search on Reading Achievement, and Teacher Education Practices"

Martha J. Maxwell, University of California @ Berkeley, *"Results of Literature Search on Methods and Materials Used in Reading"*

II. *Paper Session Salon "B"

"Speed Reading or Efficient Reading? Directions for the Future"

Chairman: Phil L. Nacke, Jersey State College

Ronald G. Carver, American Institute for Research

Peter Kump, Evelyn Wood Reading Dynamics, Inc.

Vearl G. McBride, Culver-Stockton College

Florence Schale, Northwestern University

George D. Spache, Sarasota, Florida

* Papers will be available at the registration desk prior to the session.

III. Paper Session DeSoto

Chairman: Fred Raetsch, University of Georgia

Discussant: Frank Greene, McGill University

Roger S. Pepper and John A. Drexler, Wayne State University, *"Methods of Evaluating Reading Programs for Marginal Admission Students"*

Don A. Brown, University of Northern Colorado, *"Earmarks of Good Instruction for Under-educated Adults"*

James A. Dinnan, University of Georgia, *"Categorization of Paradigmatic - Syntagmatic Oral Responses"*

George McNinch, University of Southern Mississippi, *"Paradigmatic Language Training as a Method of Increasing Reading Achievement"*

IV. Symposium Kennedy Room

"Training Reading Teachers Without Lecture or Textbook"

Chairman: Roy Owen, West Georgia College

Discussants: George Spache, Jacksonville University
David Wark, University of Minnesota

Edward Fry, Rutgers University, *"Readability and Frequency Count Tasks"*

Joseph De Pierro, Seton Hall University, *"Cloze and Syntactic Tasks"*

Josephine Goldsmith, John P. Stevens High School, Edison, New Jersey, *"Psychological Developmental Tasks"*

Mary Ann Byrd, Westfield Public Schools, New Jersey, *"Reading Measurement Tasks"*

Joseph Sikoryak, Middlesex County College, *"Comprehension and Study Skill Tasks"*

00-4:15 Break

4:15-5:30 Sectional Meetings

I. Symposium Salon "A"

"1971 Review of Research in College-Adult Reading"

Chairman: Gary D. Spencer, Jersey City State College

Emery Bliesmer, Pennsylvania State University

II. Paper Session Salon "B"

Chairman: Warren Fortenberry, Southeastern Louisiana College

Discussant: Anthony Manzo, University of Missouri @ Kansas City

Alton L. Raygor and Sue Johnson, University of Minnesota, *"Information Sources in Study Skills Research"*

David M. Wark, University of Minnesota, *"Relating Heart Rate and Reading"*

III. Paper Session Kennedy Room

Chairman: Elmer Smith, Morton College

Discussant: Allen Berger, University of Alberta

Edmund Zazzera, Educational Developmental
Laboratories, *"The Dynamic Reading Process"*

Clessen J. Martin and Mary Anne Herndon, Texas
A & M University, *"Development of Telegraphic
Prose Based on a Random Word Deletion
Scheme"*

8:00 Vital Issues Fountain Cour

Saturday, December 4

9:00-10:30 Sectional Meetings

I. Symposium Salon "A"

"Junior College Symposium"

Chairman: Imogene Freer, Odessa College

Discussant: Bertram L. Breuer, Chesapeake College

Lorraine Beitler and Irene Martin, New York
Community College, *"Design and Implementation
of a Learning Center for Career Oriented
Students"*

Margaret Wares, Nashville State Technical
Institute, *"Use of the Computer in Individualizing
Remediation at Nashville State Technical
Institute"*

Maureen Lukenbill, Miami-Dade Junior College,
*"Role of Reading in an Interdisciplinary
Program in the Junior College"*

II. Paper Session Salon "B"

Chairman: William Hampton, Morehead State
University

Discussant: Gil Williams, San Bernardino Valley
College

Renee Westcott, Regional Education Laboratory,
*"A Humanistic Approach to Accountability
in Reading Instruction"*

Jo M. Stanchfield, Occidental College, *"A Follow-
Up of a Pre-Reading Skills Program in an
Experimental Kindergarten"*

Patricia R. McClendon, Winthrop College,
*"Individualized Instructional Objectives in
Reading Methods Courses"*

III. Paper Session Kennedy Room

Chairman: Joseph B. Tremonti, Kankakee State
Hospital

Discussant: David Yarrington, University of
Massachusetts

John Follman and A. J. Lowe, University of South Florida, *"Effects of Typeface on Legibility, Pleasingness, Comprehension and Rate"*

Frank L. Christ, Loyola University, *"Preparing Practitioners, Counselors, and Directors of College Learning Assistance Centers: An Intensive Graduate Workshop"*

John A. Wood, University of Hartford, *"Aptitude Interaction Analysis: A Necessity in Reading"*

A. J. Pellettieri, University of St. Thomas, *"Family-in-Action Drawings by Poor Readers: An Instrument for Analyzing Social-Psychological Family Roles of Intellectually Normal and Superior Individuals Who Have Reading Problems"*

10:30-11:00 Coffee Break

Salon "A"

11:00-12:30 Sectional Meetings

I. Symposium

Salon "A"

"Junior College Symposium"

Chairman: Betsy Overholser, Tarrant County Junior College

Discussant: Robert E. Shaeffer, Arizona State University

Ted Coulter, Dodge City Community College,
Robert Whetstone, University of Colorado,
"A Longitudinal Evaluation of the Variables in a Reading and Study Skills Program in the Community College"

Jill Sweiger, Northern Virginia Community College,
"Designs and Organizational Structure of Junior and Community College Reading Programs Across the Nation"

Marion Mounger, Hinds Junior College, *"Word Attack Skills and Perception—A Programmed Approach"*

II. Symposium

Salon "B"

"Differentiated Reading Programs for Five Types of Adult Learners"

Chairman: Richard J. Smith, University of Wisconsin

Discussant: Wayne Otto, University of Wisconsin

Boris Frank, University of Wisconsin, *"Reaching Rural Adults"*

Helen Lyman, University of Wisconsin, *"The Adult New Reader"*

Roger Quealy, Wisconsin State University, Eau Claire, *"The Beginning College Reader"*

Douglas Schewe, Madison Area Technical College, *"The Vocationally-Oriented Reader"*

Kenneth L. Dulin, University of Wisconsin, *"The Professionally-Oriented Reader"*

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REGISTRATION

The registration fee is \$20.00 which includes the 1972 Membership Dues (12-1-71/11-30-72), the 21st Yearbook, and Volume IV (4 issues) of the Journal of Reading Behavior. Please send your check or money order (made payable to the National Reading Conference) to Dr. A. J. Lowe, EDU 306L, University of South Florida, Tampa, FL 33620. Please attach registration form to your check or money order.

NOTE: If your 1972 dues (\$14.00) have been paid, please pay only the Conference Fee of \$6.00.